Plain Talks

GULF STATES UTILITIES COMPANY
NOVEMBER, 1959



IN THIS ISSUE:

- Thanksgiving Through The Years
- "What We Learned About Safety"
- Meet Our Working Mothers



November, 1959
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Plain Talks

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Plain Talks is issued monthly by the Advertising Department of Gulf States Utilities Company for employees, in the interest of broadening the knowledge and understanding of the Company, the area served, the investor-owned electric industry and the American Free Enterprise system.

CONTENTS

Editorials 1
Promotions Noted 2
Thanksgiving Through The Years..... 4
"You" And United Giving 6
Appliance Repairs—Your Friend In Need 8
"What We Learned in Chicago" 10
Fun At the Fall Fairs 12
Our Working Moms 13
How To Christmas Shop 16

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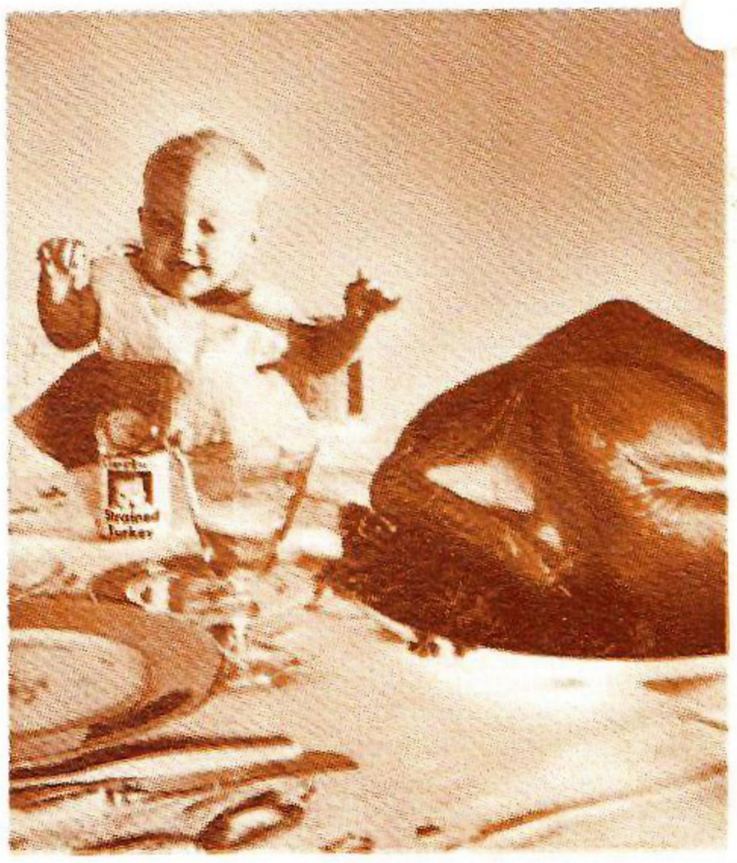
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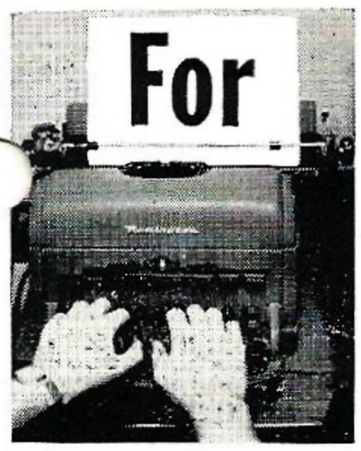
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Elizabeth Whatley	Nederland

OUR COVER



"Oh, boy, Mom and Dad are going to let me sit with the grown-up's for Thanksgiving dinner. Yummy, look at that turkey! I think I'll start off with a drumstick, a little oyster dressing and then top that off with. . . Hey! What gives? They're getting down that old strained baby food again. I'm six months old. Oh, well, it's the spirit of Thanksgiving that counts, not the eats." Poor Patrice Suzette. Maybe by Christmas Mom and Pop (he's Herschel Mathews, supervisor of advertising production, Beaumont) will realize that they can't treat modern girls like this.



For Your Information...

Construction and Financing In '59

IN "growth" companies like ours, financing construction rapidly becomes an exact, as well as exacting, science.

For instance, so far this year the Company has raised $35,660,000 to pay for improvements and additions to the system and with a Bond issue to be completed in December, the total for 1959 will reach $51,750,000.

Obviously, our Corporate and Finance Department must keep abreast of numerous trends, both in the Company and in the business world. Money market conditions, area development, sales fluctuations, even the "Cold War" and other current world events, can have a bearing on the proper timing and handling of financing matters so vital to our progress.

Through September 30, 1959, financing has been necessary to pay for construction expenditures totalling $44,045,000. This is an average of $1,129,000 a week for the first 39 weeks of this year. Construction expenditures ran as follows:

- $27,767,000 for power stations. Work continues on three: Roy S. Nelson Station, West Lake; Willow Glen Station, Baton Rouge and Sabine Station, Bridge City.
- $14,351,000 for line and substation improvements. As of September 30, 222 miles of pole line have been added by our T&D Departments and 58 substations have been built or enlarged.
- $1,199,000 for gas improvements in Baton Rouge. A new gas service center on Choctaw Road is about to open and 28.90 miles of main have been added to this fast-growing system.
- $730,000 for other purposes. Improvements to facilities, communications projects, rights-of-way and easement costs, new scanning and instruments equipment being installed at Louisiana Station No. 1 along with various production plant improvements are included.

These expenditures were all necessary. And, like an individual, a company has to meet its obligations. In the process of a financing operation, the Company's reputation is "laid on the line" to be scrutinized by investment bankers, security analysts and potential investors. The Company's management is subjected to a searching examination and how it measures up with respect to its financial and operating policies is an important factor in bringing financing to a successful conclusion.

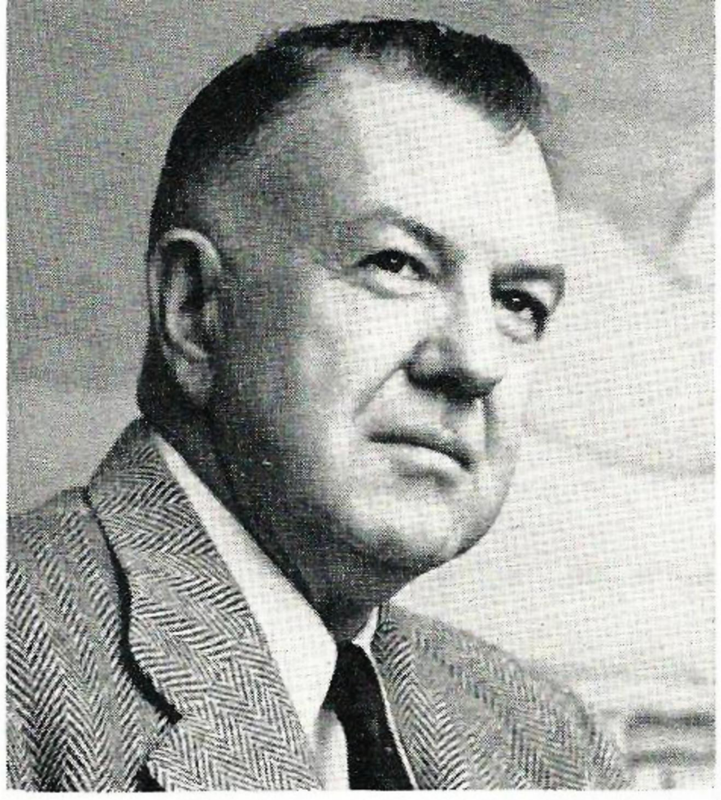
It's easy to understand why all of us must continue to be salesmen, on or off the job, to help our Company continue its remarkable growth.

—JST

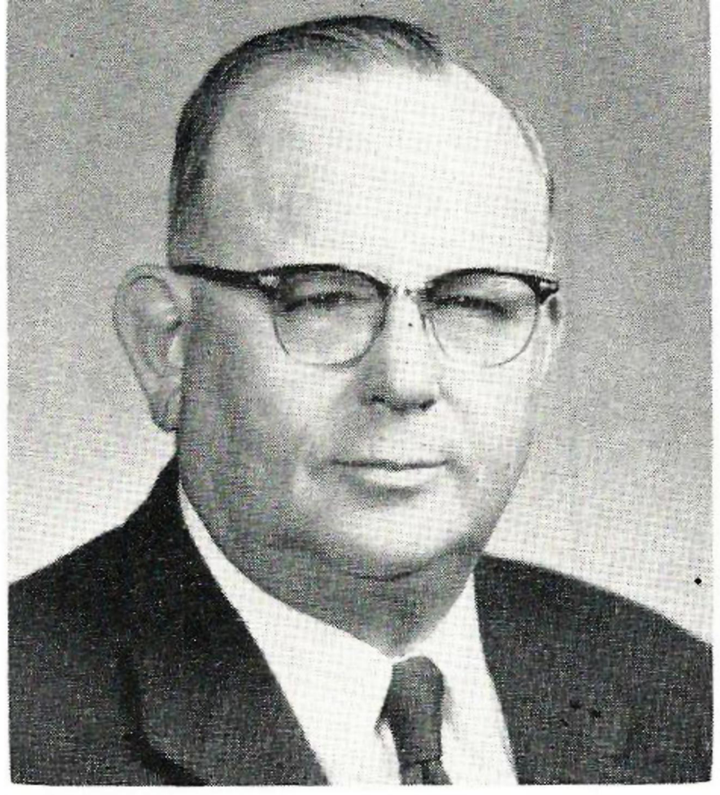
WITH GRATEFUL HEARTS



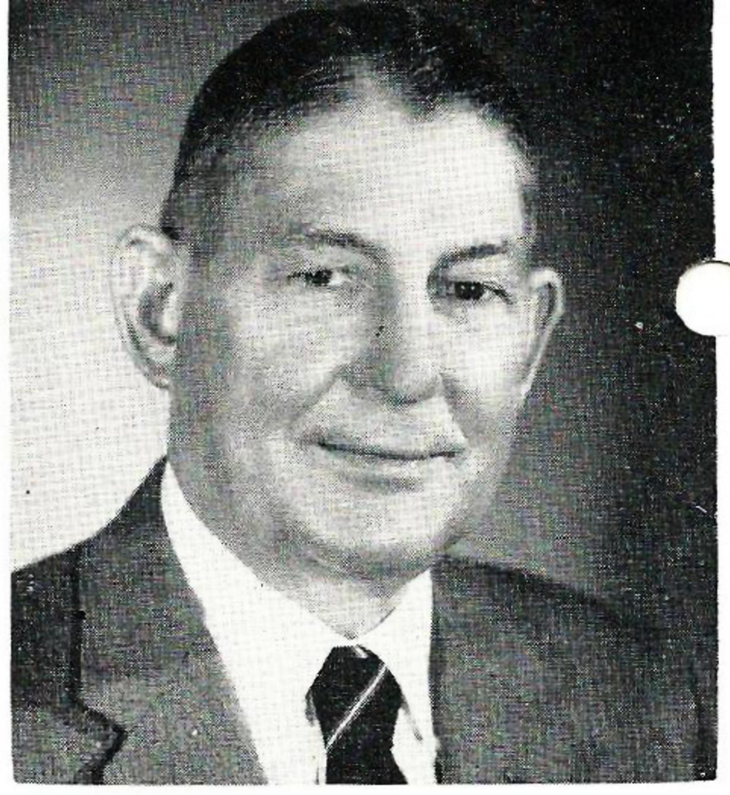
Our fathers' God, to Thee, Author of liberty,
To Thee we sing;
Long may our land be bright with freedom's holy light,
Protect us by Thy might, Great God, our King.



Mr. Leonard



Mr. Brown



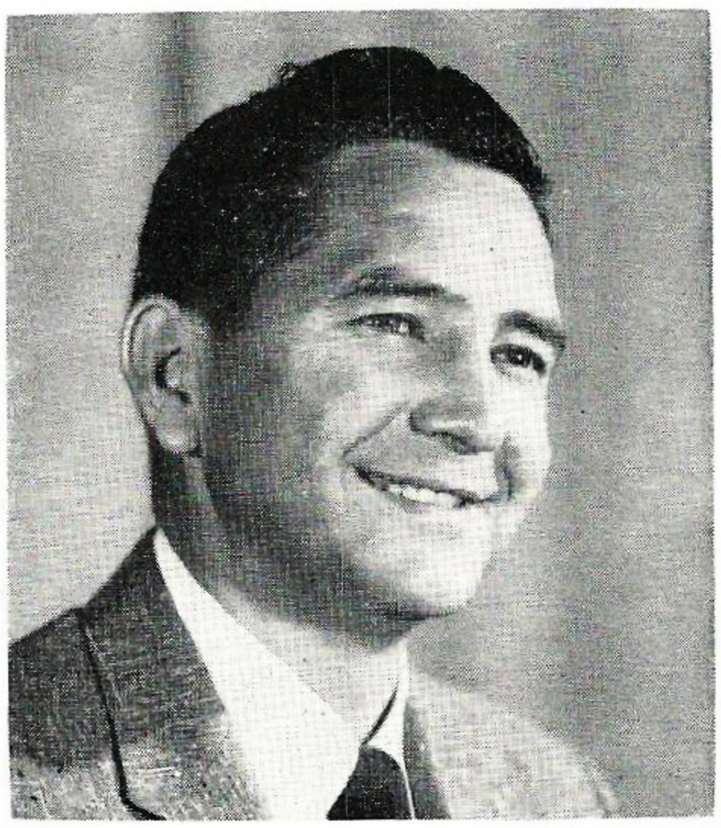
Mr. Wheeler

In Baton Rouge

Executive Vice President Leonard Retires; Brown is Vice President; Wheeler is Division Manager



Mr. Spengler



Mr. Marston

HAROLD C. LEONARD, of Baton Rouge, executive vice president in charge of Louisiana operations and a director of our Company since 1938, retired effective November 1, completing 40 years of service in the utility industry.

Harold E. Brown, division manager in Baton Rouge since 1956, has been elected a vice president of the Company, responsible for Baton Rouge Division operations.

Richard O. Wheeler, superintendent of the Gas Department in Baton Rouge since 1939, moved up as division manager and was replaced by J. C. Spengler. F. L. Marston succeeds Mr. Spengler as distribution supervisor.

The new appointments were announced by President Nelson following a meeting of the Board of Directors in Baton Rouge November 9.

Mr. Leonard

Mr. Leonard has been one of Baton Rouge's leading industrialists and citizens since arriving there from Lake Charles, in 1936, as president of both the Baton Rouge Electric Company and the Louisiana Steam Generating Corporation. Both companies merged with and took the name of Gulf States Utilities Company in 1938 and Mr. Leonard became vice president in charge of our Louisiana operations and was elected a director of the Company. In 1955, the Board of Directors named him an executive vice president.

He began his utility career in Boston in 1919 after receiving a BS degree in electrical engineering from Worcestor Polytechnic Institute and a masters degree in electrical engineering from Union College.

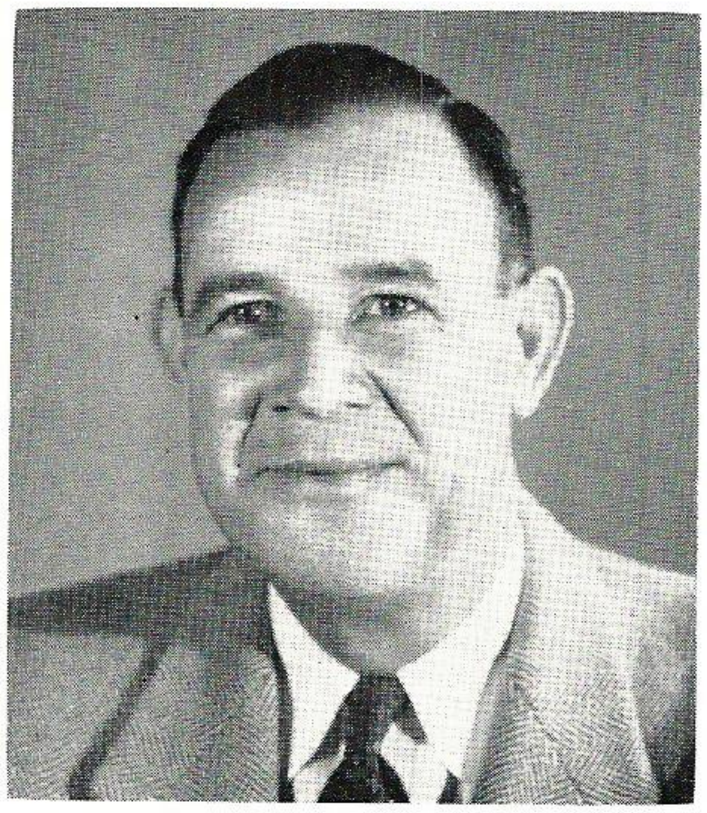
Mr. Leonard worked for several years with Virginia Electric & Power Company, moving from there to El Paso Electric Company as general superintendent.

He joined Gulf States in 1935 when he moved to Lake Charles as vice president in charge of Lake Charles Division operations, moving to Baton Rouge a year later.

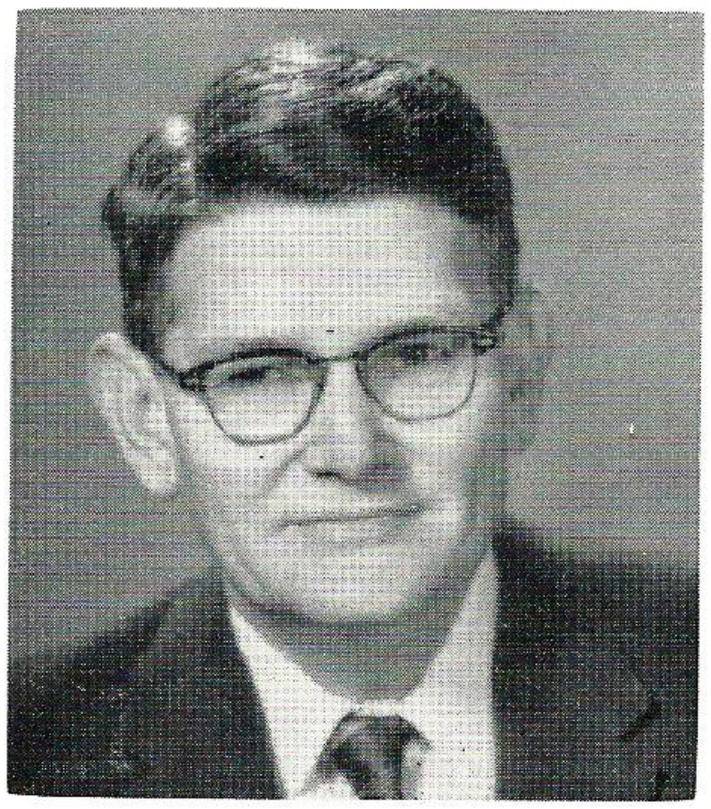
He served as president and a director of the Southeastern Electric Exchange and as a member of the Board of Trustees of the Southwest Atomic Energy Associates, one of three long range atomic energy research groups our Company joined in forming in recent years.

Long active in humanitarian, civic and cultural fields, Mr. Leonard received in 1952 the Louisiana Engineering Society's award for outstanding civic work—the Andrew M. Lockett Award.

(Continued on Next Page)



Mr. Robertson



Mr. Wilson

R. J. Robertson And F. A. Wilson Advance In Production Realignments

Robert J. Robertson, system superintendent of production since 1952, was promoted to the new job of construction manager-production for the system, and will move from Baton Rouge to the Beaumont general offices.

F. A. "Bill" Wilson, formerly office engineer-executive in the system Operations Department, Beaumont, has been promoted to construction engineer-production. Both promotions were effective November 1.

Mr. Robertson

A native of Philadelphia, Mr. Robertson began working in the electric utility industry in 1926 after graduating from the Williamson Free School of Mechanical Trades, Media, Pennsylvania. After several years with the Tampa Electric Company, he joined our Company in 1935 in Baton Rouge and progressed through several jobs at Louisiana Station. From 1941 to 1945, he worked on defense jobs with Stone & Webster in Boston returning to Louisiana Station in 1945 as superintendent, the job held at the time of his promotion to system superintendent of production in 1952.

Mr. Robertson attended the Advanced Management School at Harvard University and is a member of the American Society of Mechanical Engineers and the Louisiana Engineering Society. He is immediate past vice president of the Baton Rouge Chamber of Commerce.

Mr. Wilson

Mr. Wilson is a native of Timpson, Texas, and received his primary education in Silsbee. He attended Texas University and earned his diploma as an electrical engineer from the International Correspondence School.

Mr. Wilson joined our Company in 1927 in Orange. He progressed through several production jobs in the Company's old Sabine Power Station and at Neches Station before transferring to Baton Rouge in 1930 as an office engineer. He became assistant to the superintendent at Louisiana Station in Baton Rouge in 1934, holding that job until 1948 when he returned to Beaumont as office engineer-executive, the job he held at the time of his promotion.

Mr. Brown

An electrical engineer, Mr. Brown is a graduate of the University of North Dakota. He began his utility career in 1925 with the Tampa Electric Company, and joined our Company in 1937 as superintendent of distribution in the Navasota Division.

In 1944, he was named operating superintendent of the Lake Charles Division. In 1953 he moved to Beaumont, as system operating superintendent, becoming operations manager in 1955. A year later he transferred to Baton Rouge as division manager, the position he held at the time of his appointment as vice president.

Mr. Wheeler

A native of Missouri, Mr. Wheeler joined our Company in 1939 as superintendent of the Gas Department in Baton Rouge. He had previously gained 10 years of experience in the gas utility business, rising to district foreman with the Oklahoma Natural Gas Company. He was also a city plant superintendent for six years.

Mr. Wheeler attended Oklahoma University, studying geology and business law.

Mr. Spengler

Mr. Spengler is a native of Hinds County, Mississippi, and attended schools there and in Mobile, Alabama. He graduated from Louisiana State University in 1934 with a BS degree in chemical engineering.

Prior to joining the Company, Mr. Spengler was employed for a year as a chemist in the Meeker Sugar House, Meeker, Louisiana. He was employed as a chemical engineer in the Gas Department in Baton Rouge in 1935. In 1941, he was promoted to foreman and in 1943 he became gas distribution engineer. In 1948 he advanced to gas distribution supervisor, the job he held at the time of his promotion to operating superintendent of the Gas Department.

Mr. Marston

Born in Haskell, Oklahoma, Mr. Marston is a graduate of the Naval ROTC, Oklahoma University, in 1944. He served two years in the Pacific in World War II. He was graduated from Louisiana State University in 1948 with a BS degree in petroleum engineering. He joined the Company that same year.

Some of our Fellow Workers

Describe their Feelings about . . .

Thanksgiving Through The Years



CARLOS TORRANS — Lake Charles

ON the 26th of this month we shall again observe Thanksgiving Day, as our forefathers have done since 1621, when colonial Governor William Bradford said, "We will hold a harvest feast of Thanksgiving."

Together with our loved ones, we'll express our thanks for our many blessings. But, like other holidays that hold great meaning in our lives, Thanksgiving is more than a custom or a ceremony.

It is a day set aside for all of us to stop and take stock of our lives. We all have had our bad days, our hours of sadness. But, the cycle of life goes on and, thinking back, most of us have cause for thankfulness.

What about you? If life has not given you happiness already, then surely such happiness lies ahead, so you above all should not despair.

In our Company there are men and women who devote many of their off-job hours to their religion. Some of them are deacons, elders, vestrymen, church officers, ushers, Sunday school teachers, and even lay preachers. On these pages, **Plain Talks** carries Thanksgiving messages to you from your fellow workers who utilize their after-hours to spread God's word throughout the area we serve.

Carlos Torrans

Carlos Torrans, dispatcher in Lake Charles, is a lay preacher in the Church of Christ and for the last six months has been preaching in the Eunice Church of Christ. He is also a deacon in the South Boulevard Church of Christ in Lake Charles.

ALTHOUGH Thanksgiving Day, as a national holiday, comes only once a year, I believe that every day should be one of giving thanks. Someone once said, "It would be well if we could set aside one day in the year in which to do all our grumbling and complaining and use the remaining 364 to give thanks."

Certainly we can all concur heartily with this sentiment. We should seek to make Thanksgiving Day this year not only one of grateful and prayerful reflection upon the rich blessings of the past year and years, but also a pledge that no day in the ensuing year shall find us forgetful of God's benefits. After all, "true Thanksgiving is a cultivated habit rather than an occasional emphasis."

An educated Chinaman came to this country a few years ago for the purpose of advanced study in our schools. After visiting in a number of our average American homes, he summed up his impressions in one terse comment: "You Americans are rich!"

He was only considering our material prosperity. But let us add to this our precious freedom, our families, friends, hours of leisure and above all the gifts of God's Son and we are truly rich beyond all computation.

Let us see to it that we are not like the hog under the acorn tree. He ate his fill every day but never once looked up to see where the acorns were coming from. May we all freely enjoy God's blessings. He intends that we should. All of us should count our many blessings, naming them one by

one, always remembering to look up and see where they really come from. Then be honest and humble enough to give God the thanks by prayer for being so mindful of every need. But so much more we should be aware of God blessing us far beyond the necessities and we should express our deepest gratitude to Him.

Mrs. Grace Fails

Mrs. Grace Fails, departmental clerk in the Beaumont T&D Line Department, is a member of the Highland Avenue Baptist Church in Beaumont. Mrs. Fails has been active in church work as a Sundy School teacher and church officer, for many years.

WHEN the harvest had been gathered in 1621 and the Pilgrims sat down for the first Thanksgiving, it was not to a mere feast they came—there were sermons, songs of praise, and prayers of thankfulness for God's guidance and protection.

Our forefathers felt and recognized a deep need for the love and mercies of God and because of this need they left us the heritage of Thanksgiving. Today we still feel the need for thanking God for his unlimited love and blessings.

I am deeply thankful that we still have the privilege that drove our Pilgrim fathers to Plymouth Rock, the freedom of worship. They did not seek bright jewels or wealth of the seas. They sought faith's pure shrine. They recognized the worth of a soul and the change that is wrought by the touch of the Master's hand.

Our Pilgrim fathers went to church carrying their weapons but today we are free to worship without fear, a privilege that is often taken for granted. I am humbly thankful for our beautiful houses of worship. May we never lose sight of these blessings and freedom. Let us never forget that these were gained by the blood, sweat, and tears of our forefathers.

I am thankful for a nation of Christian homes, where after our day of labor, we can find peace, quiet and time for meditation. A quiet place where we can kneel in humble gratitude and thank God for these privileges. I am thankful for this great nation of ours, for its industries, natural resources and its beauty of mountain, plain and forest.

As we gather around our Thanksgiving tables, may we, as our Pilgrim fathers, seek a renewed faith and courage, an everlasting thankfulness for this great land and the blessings of a merciful God.

William A. Corkern

William A Corkern, line foreman, Baton Rouge T&D Department, is a deacon in the Lanier Baptist Church in Baton Rouge and has on occasion filled the pulpit in the pastor's absence.

THANKSGIVING is an important day in the year for me. It gives me an opportunity to reflect on the blessings God has given me.

In this season of gratitude I am grateful God permitted me to be raised in a Christian home, where God was honored and served by my parents. This early training influenced my whole life.

I am thankful that in a time when men are so disturbed and don't know which way to go, I am able to look up to God and find help to calm my fears. As the eyes of others turn toward space, my eyes are turned toward God. Our nation was founded upon man's freedom to seek and serve God as he saw fit under the dictates of his own conscience. May men everywhere exercise this right.

Austin P. Thomas

Austin P. Thomas, of the Nederland District, is the pastor of the St. Paul Baptist Church in the El Vista community near Port Arthur.

LET us say as the Psalmist: "Know ye that the Lord, He is God; it is He that hath made us, and not we ourselves; we are His people, and the sheep of His pasture. Enter into His gates with thanksgiving, and into His courts with praise; be thankful unto him, and bless His name. For the Lord is good; His mercy is everlasting; and His truth endureth to all generations."

Thanksgiving Day is a day set aside each year for giving thanks to God. This holiday comes from a very old custom which has been followed since the first colonists settled in America. On this day, people give thanks with feasting and prayers for the blessings they have received during the past year.

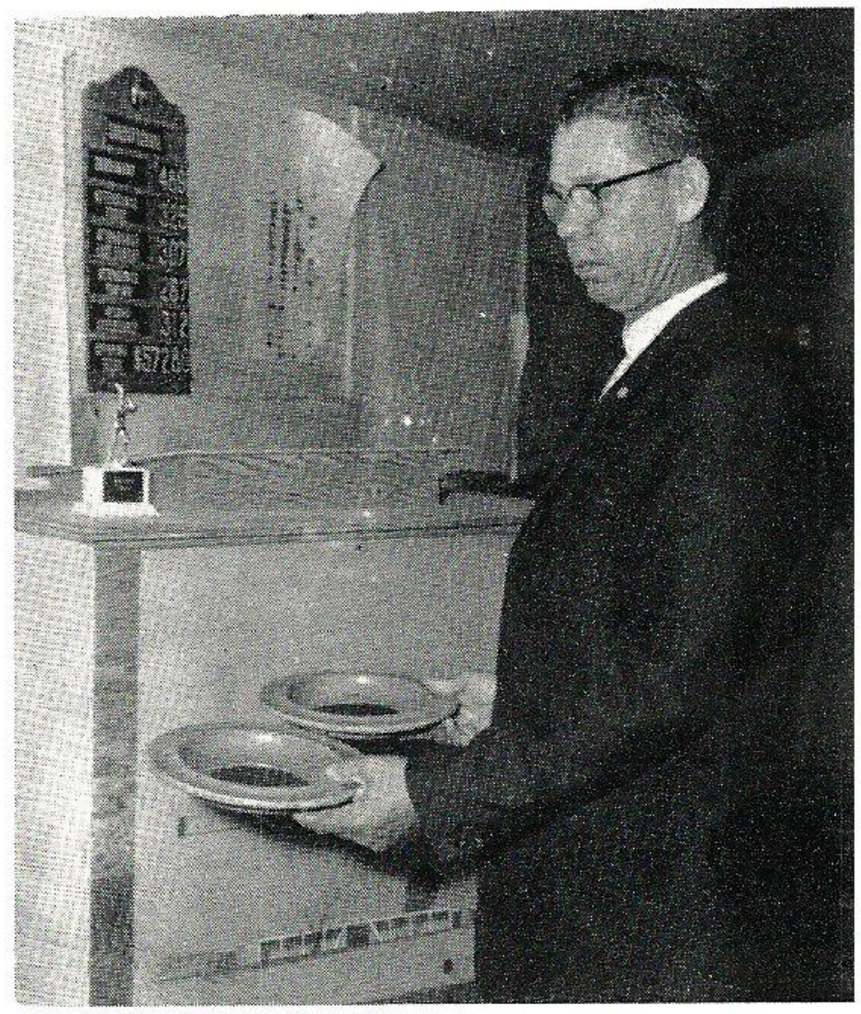
Thanksgiving is also a time for serious religious thinking, church services and personal prayers. Prayers, sermons and songs of praise play a very important role in this celebration to show our gratitude to God for gifts received in years past.

I think the greatest reason for giving thanks, not only at Thanksgiving time but each day of the year, is contained in the following quotation from the Holy Bible:

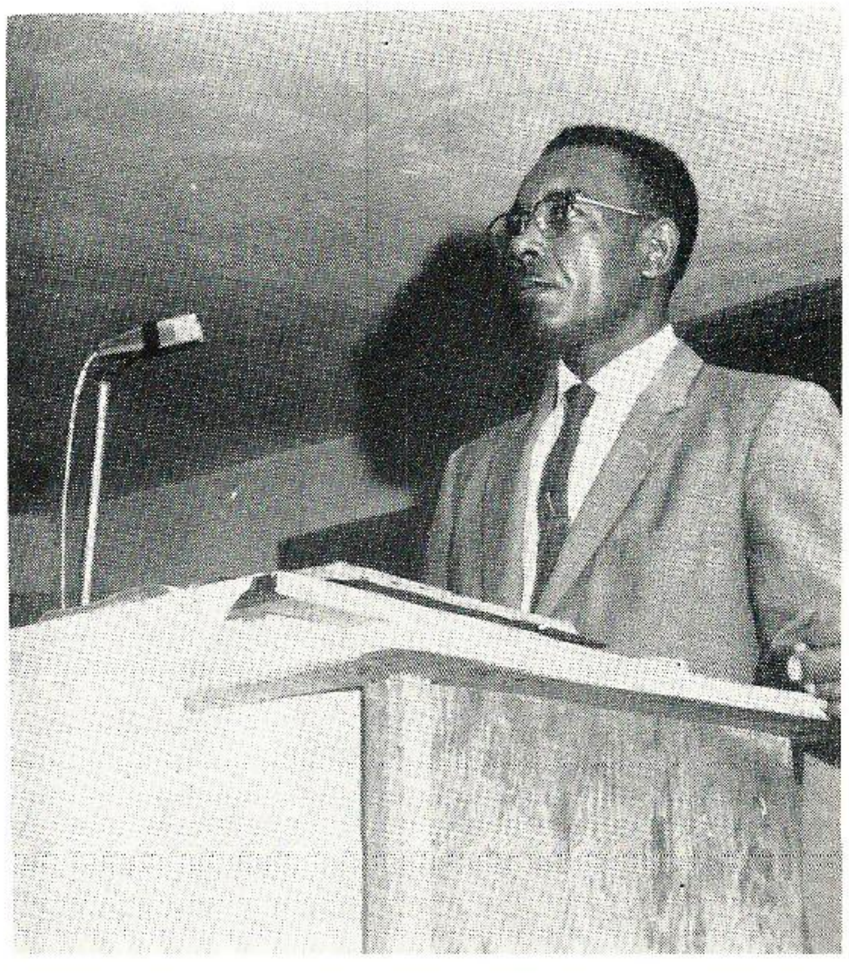
"For God so loved the world, that He gave His only begotten Son, that whosoever believeth in Him should not perish, but have everlasting life."



MRS. GRACE FAILS — Beaumont



WILLIAM A. CORKERN — Baton Rouge



AUSTIN P. THOMAS — Nederland

Putting the "U



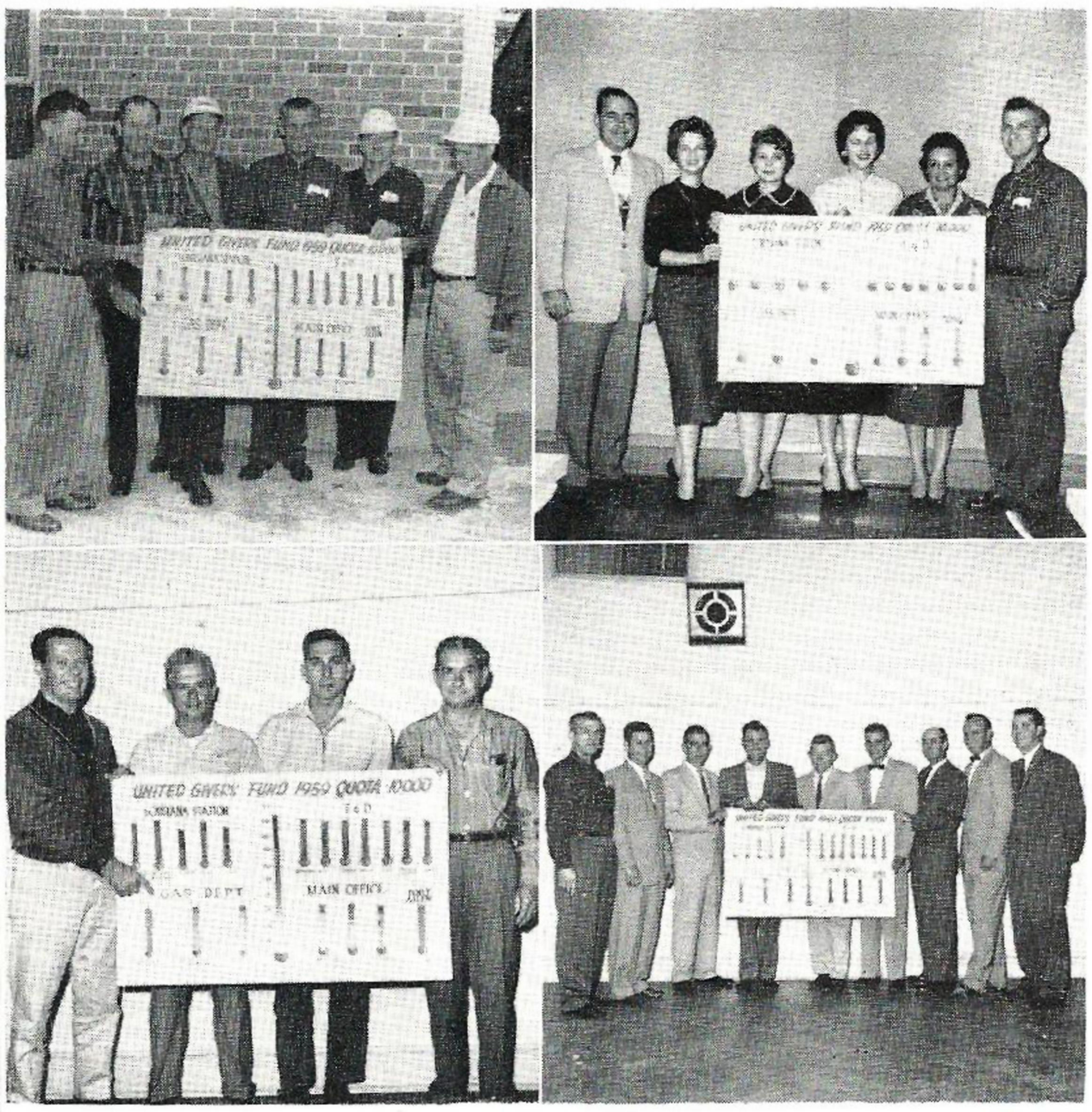
NAVASOTA—These are the Gulf Staters who served as chairmen for the various solicitor groups in the Company. One hundred percent of employees contributed. They are, front row, Bert Foskett, Kelly Hereford, Marvel Skeide, Connie Winborn. In the back row, J. W. Kirkland, R. E. Morton, Marvin Alcorn and M. W. Taylor.

IN each of our Divisions last month and this month, Gulf Staters pitched in collectively to help make the various United campaigns in their communities successful.

And, as usual, many Gulf Staters gave unsparingly of their time and personal efforts to help make the campaigns successful. They made calls, headed up committees and went out and rang door bells to get the money.

This spirit of willing helpfulness makes Gulf Staters in every community we serve known and liked by their fellow citizens.

On these pages are pictures taken of just a few of the people who helped the united fund-raising campaigns in their towns.



BATON ROUGE—Gulf Staters who served as solicitors in their various departments are, from left to right, starting at the top: Louisiana Station, Main Office, Gas Department, and T & D, Line and Substation.

BEAUMONT—These pictures at the bottom of the page represent the main office and Neches Station; both groups contributed their Fair Share to the United Appeals.



in United Giving

HOW WE FARED ON FAIR SHARE GIVING

Gulf Staters contributed a grand total of $47,090 to the various fund-raising campaigns in the areas below. This topped last year's total by $12,000.

Baton Rouge	**$ 9,770**
Beaumont	**26,621**
Port Arthur	**3,120**
Lake Charles, Sulphur	**4,454**
Orange	**972**
Navasota	**1,204**
Lafayette	**564**
Conroe	**229**
Huntsville	**160**



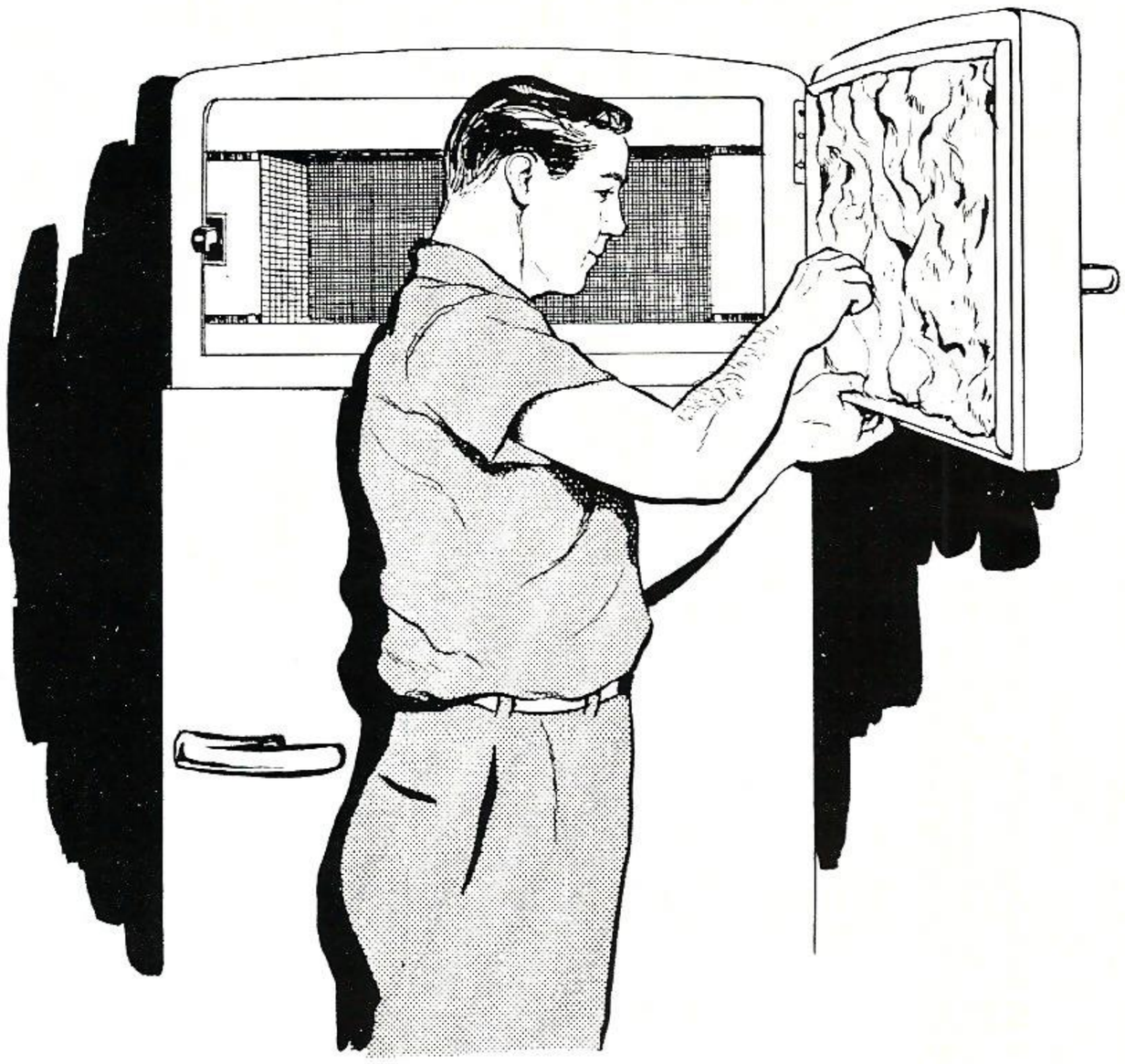
ORANGE—The United Appeals Drive Committee at Gulf States receives the Fair Share award for Orange employees.





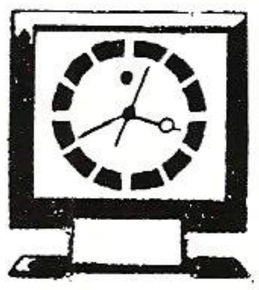
PORT ARTHUR—Fair Share contributors are, left, the supervisory group and, right, the Engineering Department.





Large or Small, Broken Appliances Find their Way to . .

The Appli





By
BUNCH EADS

Number 10
In a Series

WHAT'S wrong with this toast, Dear?"

"It's not the toast, it's the toaster." "Well, on your way down town you'd better drop it off on the Company Sales Floor to be repaired."

This true-life drama is repeated many times each day in the homes of Company employees. Only the names, times and appliances may be different. The appliance may be a toaster one time or it may be the family washing machine the next time.

But whenever a breakdown occurs, repair services are made available to employees for their electrical appliances purchased from the Company, thanks to Appliances Repair Departments in several areas served. These services are also made available to the public under certain conditions.

Department Established 1927

Being in the electrical business, the Company found that it had to keep the appliances on our lines in good repair to assure the maximum use of all appliances. Therefore, in 1927, the first appliance repair department was established in Beaumont and opened for business in January, 1928. At that time the department consisted of one appliance repairman and one helper.

Today, the Appliance Repair Department has grown to four division departments, with 34 full-time repairmen and four appliance repair foremen. In addition to this, numerous district servicemen are devoting portions of their time to repair work.

There are repair departments in Beaumont, Port Arthur, Lake Charles, and Baton Rouge equipped to handle repairs on all major appliances as well as on a restricted list of small appliances. Most district offices have a serviceman who can make repairs on employees' appliances and on all electric ranges and water heaters on our lines. Annually these departments do over 12,000 repairs on all types of appliances.

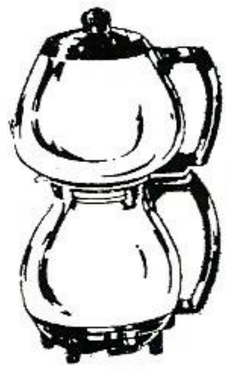
Repair Departments Headed by Foremen

Each of the four district Appliance Repair Departments is headed by an appliance foreman. In Beaumont the department is run by E. J. Clubb with eight repairmen and one appliance repair lady. F. T. Hargroves heads the Port Arthur shop with five repairmen under him. In Lake Charles the department is headed by T. E. Farlow, who has five repairmen working for him. The foreman in Baton Rouge is M. J. Cunningham with nine repairmen in his shop.

In Navasota there are two servicemen who work on employees' appliances when not making service calls. In the Orange office three appliance repairmen make major repairs for employees and repair small traffic appliances, both for the public and employees.

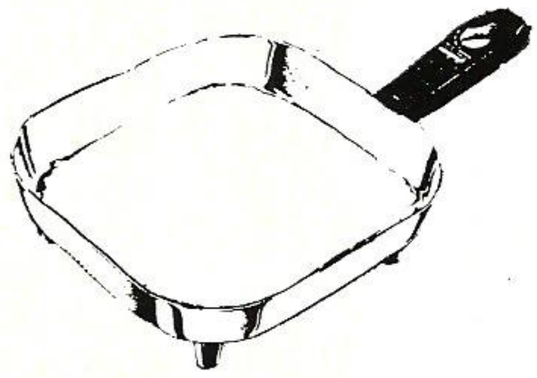






nce Repairman





The Appliance Repair Department in Lafayette has three repairmen who repair ranges, water heaters and all employee appliances. In Conroe three servicemen take care of the repairs on all ranges, water heaters and employee appliances. The Jennings office has two repairmen, who repair small appliances, ranges, water heaters, and employee appliances.

While each repair department is governed by its own policies, repair policies are fairly uniform throughout the system.

Electric Range and Water Heaters

All makes of electric ranges and water heaters on our lines are repaired by the Company's Appliance Repair Departments. All labor and transportation is free to the customer on these appliances. A charge is made for parts as shown in the Company's price book.

Special orders for parts not listed in the price schedule will be priced at factory list price plus transportation. Other major parts not listed in the price schedule are billed to the customer at manufacturers' list price or Company cost plus mark up.

Electric Refrigerators

The Company services only refrigerators sold by the Company to its employees. General Electric and Hotpoint units are the only makes sold by the Company in Texas. In Louisiana, the Company also offers Westinghouse refrigerators to employees. Charges for parts and labor are made in accordance with the Company price book.

Electric Washers and Dryers

Gulf States services all electric washing machines and dryers sold to its employees. A service charge on parts is made as listed in the price book.

Commercial Cooking

The Company services all makes of commercial electric cooking units. A charge is made for labor, transportation and parts as shown in the price schedule issued periodically.

Window Air Conditioning Units

The Company does not service any window air conditioning unit except in Baton Rouge Division where units sold to employees are serviced.

Small Electric Appliances

All standard brands of small electrical appliances are serviced by the Company's repair departments. In larger cities where there is an authorized factory serviceman, the public is referred to him for repairs. In most cases the Sales Floor takes in the appliances to be repaired.

Small appliances on which the Appliance Repair Department can make repairs are: toasters, mixers, vacuum cleaners, irons, polishers, coffeemasters, clocks, roasters, waffle irons, deep fryers, and steam irons.

For any of these appliances to be repaired there is a charge made for the parts. On these parts employees get a 30% discount which is approximately Company cost. At the present time no labor charge is made to the employees on any appliances. A suggested factory list price is charged to the public with a minimum set fee for labor charges.

Electrical appliances which stand idle do no one any good, so our efficient Appliance Repair Departments are performing double duty by helping employee-customers live better electrically while they keep boosting our electric use per home customer.

WHAT WE LEARNED

by

J. W. MINNER and DEWEY RABORN

as told to Jim Turner

Two Gulf States couples—the J. W. Minner's of Port Arthur, and the Dewey Raborn's of Baton Rouge—were the winners of our first Foreman's Safety Contest. Their prize was a trip to the National Safety Congress held in Chicago October 19-23. In this story, the two foremen sum up their experiences.



. . . Arriving in Chicago

WE used to read about the big political national conventions sometimes held in Chicago. It made exciting reading; thousands of delegates from every state in the Union, meeting to decide on a political platform and candidates who could win an election and lead our nation for four years.

Now we've been part of another kind of meeting that also attracted American men and women to Chicago from all parts of our country.

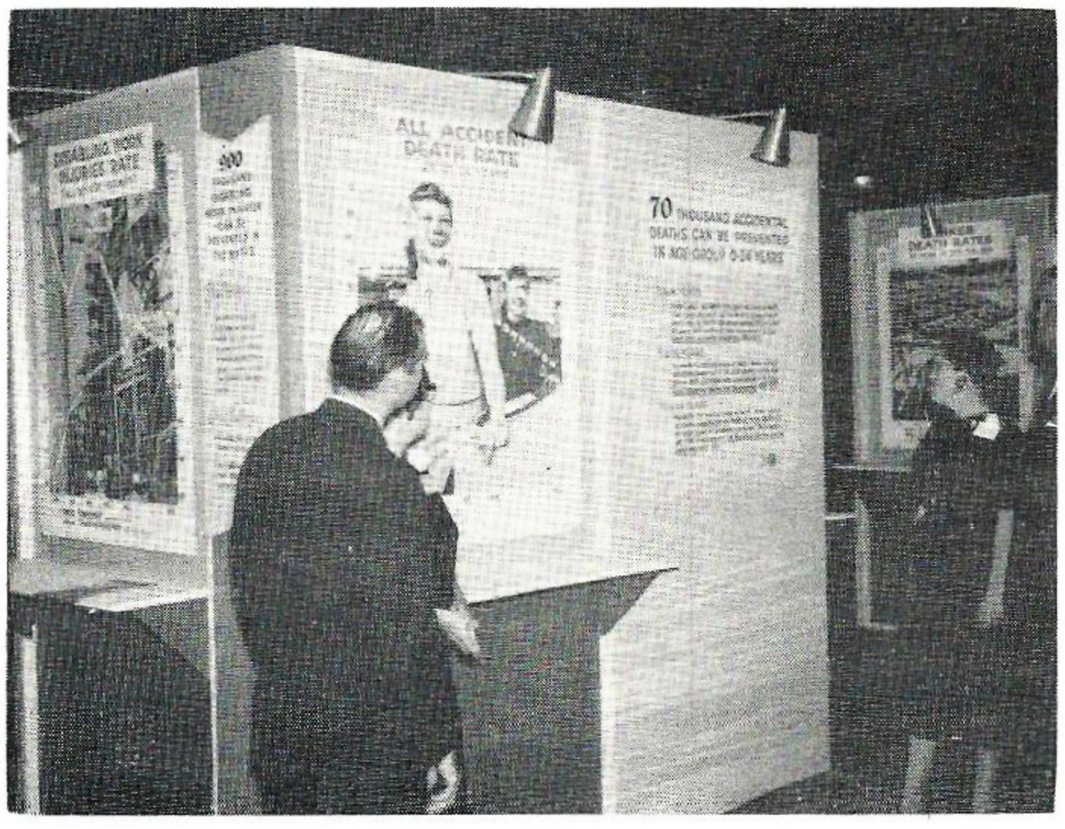
But these 9,000 people were in Chicago for a different purpose. Our object was not to formulate platforms to win votes; it was to exchange experiences and to discuss programs that would save lives and prevent accidents.

The very fact that thousands of industries and public safety departments thought enough of the program to have 9,000 people attend, was an inspiration to us Gulf Staters. It opened our eyes to the fact that while safety is indeed a very personal thing to all of us, it is also the driving force behind a far-reaching national crusade to prevent the human tragedy and colossal waste caused by accidents, no matter where they happen.

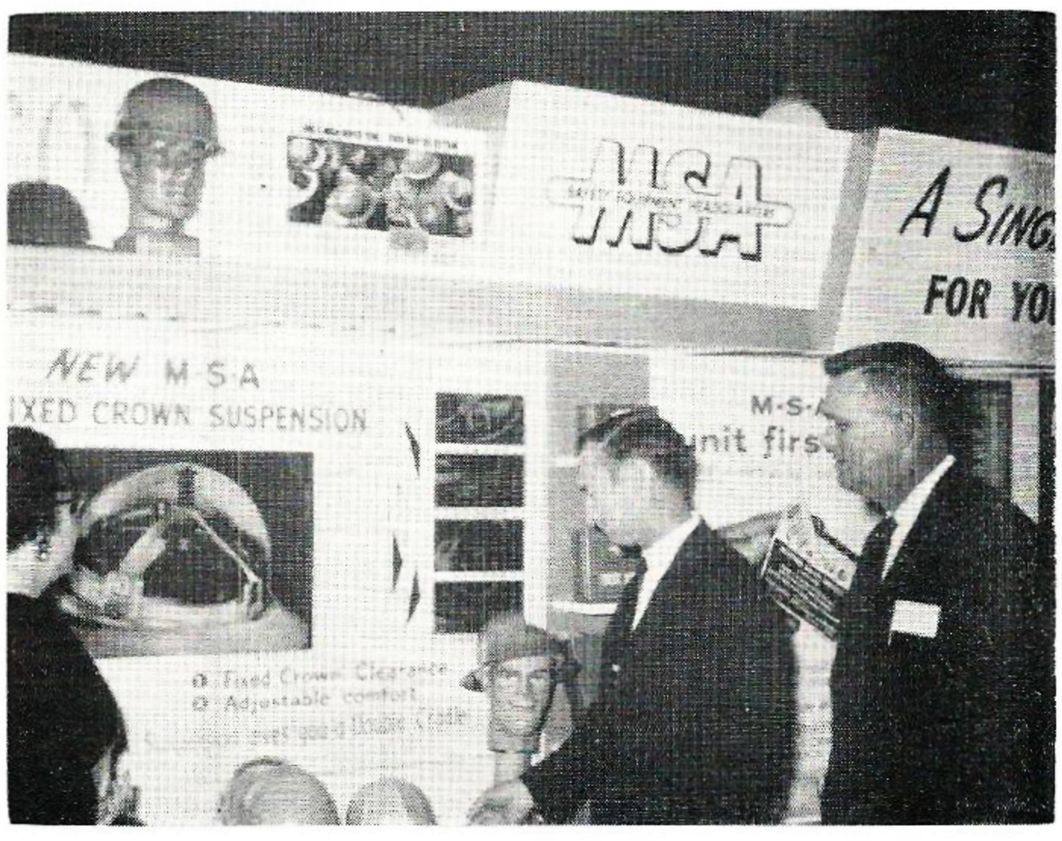


. . . At the banquet for delegates

. . . There were impressive posters



. . . Safety exhibits and classes for everyone



IN CHICAGO

Wives Learn Safety, Too

This 47th National Safety Congress was not a "for men only" affair. Our wives enjoyed it and probably got as much or more out of it as we did. There were all types of exhibits, covering safety on the job, in the home and at play.

We've always been interested in safety. It's only natural for a man who recognizes his responsibilities to believe in self-preservation. Our Company's safety program is continuing to spread the gospel, which we endorse, that a man is his brother's keeper.

This Safety Congress proves that people all over our country are also spreading the gospel in a sort of crusade—and all of us at Gulf States are part of it.

It'll be a pleasure to take part in some future safety programs to tell our friends in the Company what we learned in Chicago, in hopes that what we saw may someday help prevent an accident.

Our sincere thanks to those who made possible our attendance at the Safety Congress. It was an experience we'll never forget.

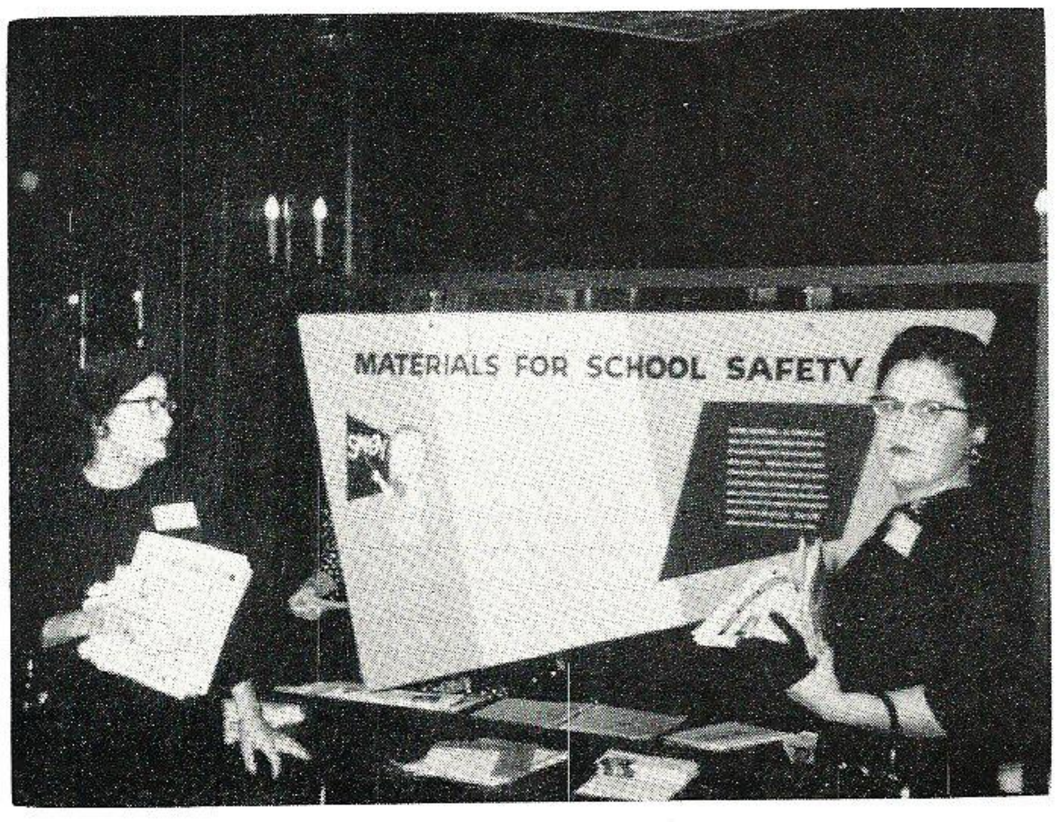


. . . J. W. Minner checks linemen's gear



. . . Safety signs are important, too

. . . Even the ladies



. . . New developments in protective clothing



Fair Time

In Reddyland

THE fading of summer and the arrival of crisp, clear windy days announcing the approach of Fall, signifies once again that it's "Fair Time."

Fairs and stock shows originally heralded the completion of the harvest season. It was a time of celebration—crops had been harvested and stored for winter use—equipment had been put away until spring—and this was the last opportunity many of the people would have for frolic before the warm, sunlit days of spring would thaw the chilled and frozen earth.

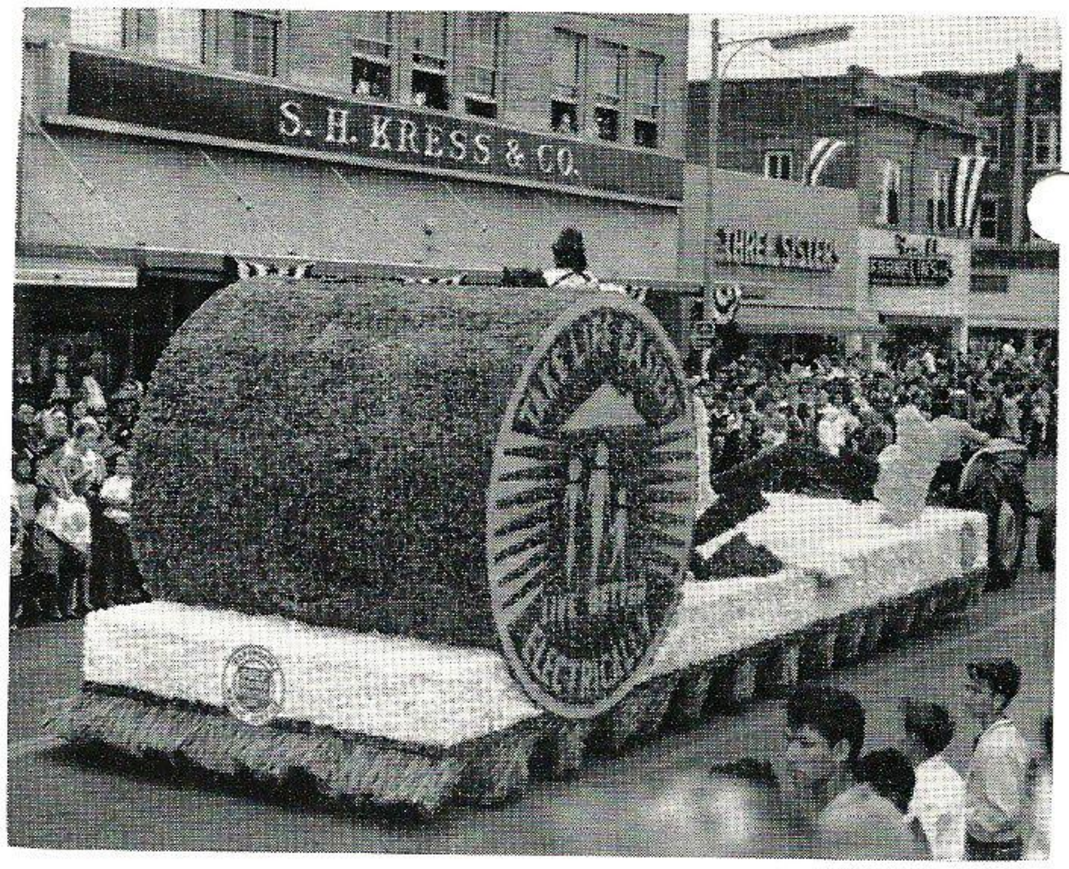
The community fair has weathered the passage of time quite well, for time has allowed the fair to multiply in scope. No longer is it dedicated to commodities produced on the farm and in rural areas. The modern fair encompasses countless items of interest to men and women, both young and old, regardless of whether they live in the metropolitan area or past the suburbs to the comfortably populated area called "the country."

With the children back in school, vacation season recently ended, and football firmly entrenched for another year, our interests turn to our local fairs and the thrills and excitement they offer.

October and November annually bring numerous fairs and celebrations to GSU-land in both Texas and Louisiana and many Gulf Staters play prominent roles in the gala events. Some of these celebrations are pictured on this page.

While these fairs may not captivate and excite you with the same charm as they did when you were a youngster, they still offer many interesting and educational sights to those who visit them plus the opportunity to relive some of the experiences of years long past.

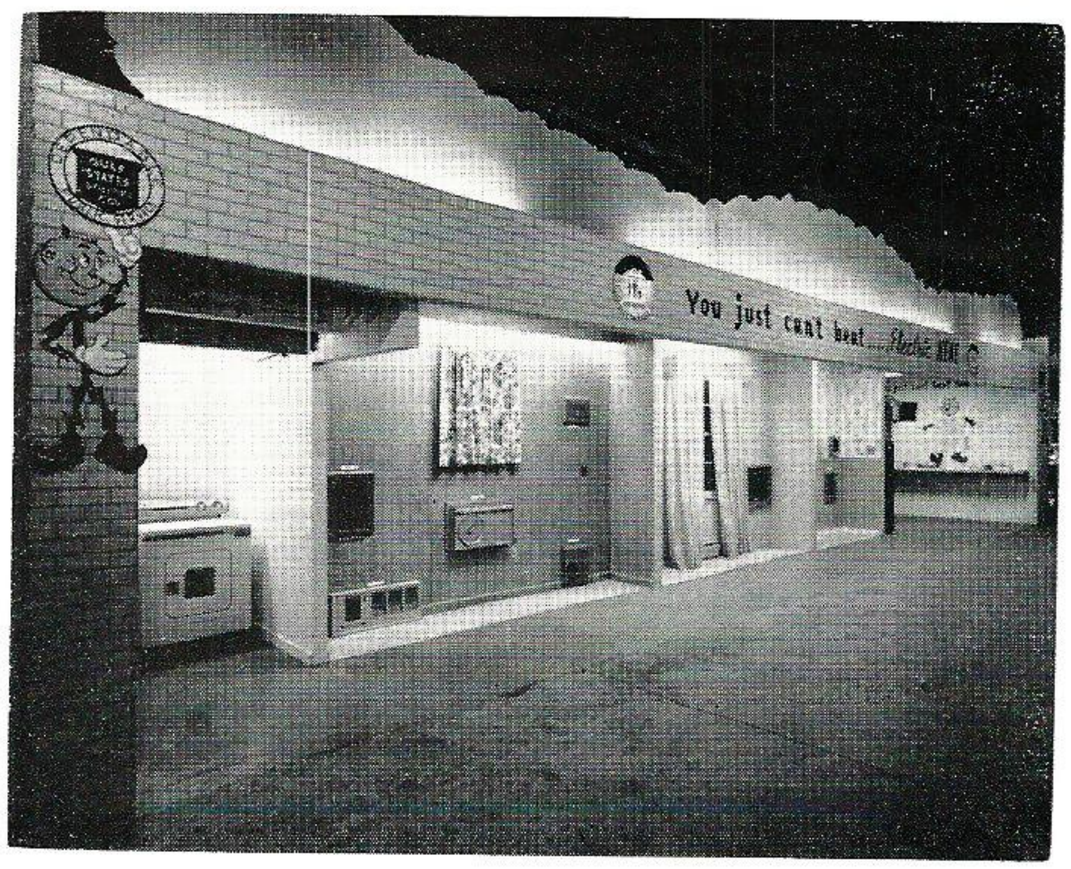
As for the children, well, no cynic could convince them that "when you've seen one, you've seen 'em all." To their eager eyes, everything is fair at "Fair Time." And who's to say they're wrong?



Cav-OIL-cade—Port Arthur—October 15-18



Trinity Valley Exposition and Rodeo—Liberty—October 7-10



South Texas State Fair—Beaumont—October 22-31





Two important roles—working girl and homemaker—are illustrated by Baton Rouge's Mickey McClanahan.

WORKING MOMS—HOW THEY DO IT!

In many modern homes both the father and the mother hold down full-time occupations. In some cases, this enables the husband to get schooling or training that he would otherwise not be able to afford. In others, it helps the family to build a home, and save for their children's future. Whatever the reasons, working families are an ever-increasing American phenomenon.

For our Company's working mom, leisure time is at a premium, so she budgets her time as carefully as the family's finances. She must be, simultaneously, a full-time employee of Gulf States, a loving mother, a good wife, cook, housekeeper, astute-shopper-for-bargains, taxi driver, and a constant source of tender solace.

The casual observer can only wonder: "How does she do it all?" On these pages, PLAIN TALKS attempts to provide an answer by taking a peek inside the lives of five of our own working mothers; one in each division.

Baton Rouge's "Mickey" McClanahan Helps Husband Attend College

Alpha "Mickey" McClanahan joined the Company in January of this year. She helps husband, Larry, attend Louisiana State University, where he is working toward a master's degree in geology. He attends classes all day, and she works all day in the Baton Rouge Customers Accounting Department. Their two children, five-year-old Kathy and three-year-old Patrick, both attend nursery school.

Each busy day starts at six in the morning, when "Mickey" gets up and starts breakfast. Kathy can dress herself, but young Patrick usually needs help with buttons and shoes, so Larry helps him dress. After breakfast, Larry and Mickey pitch in to make the beds and straighten up. Then Mickey leaves for the office and Larry takes the youngsters to nursery school on his way to LSU, and picks them up on his way home.

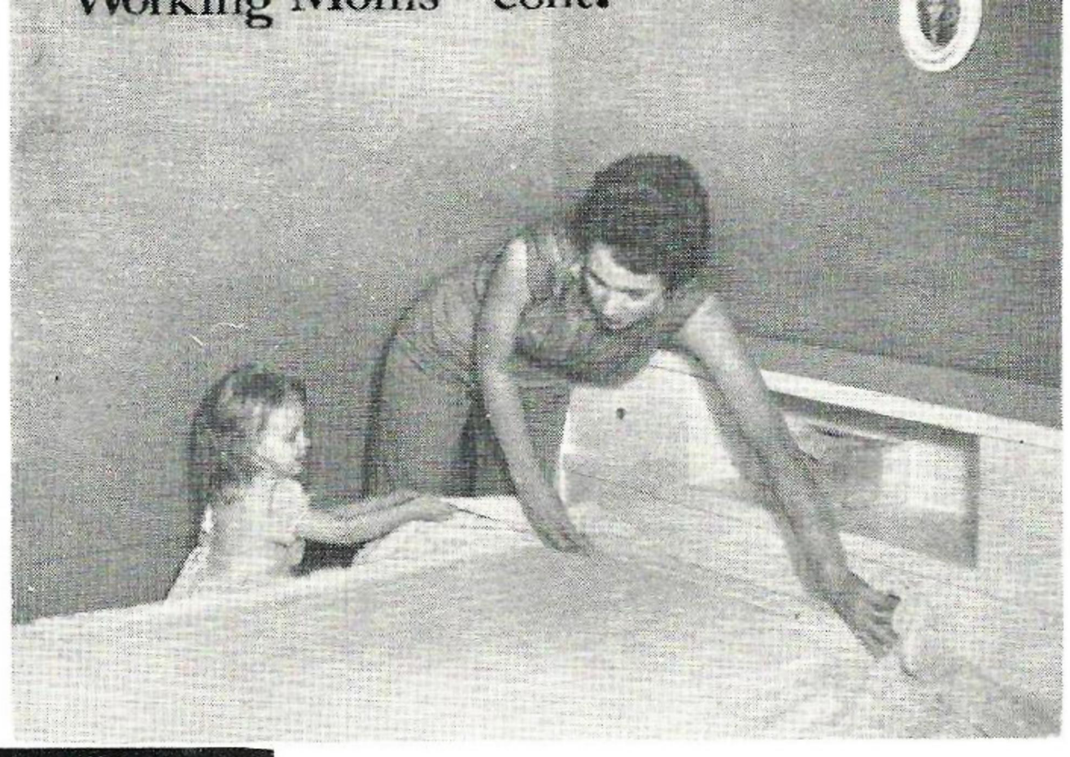
According to Mickey, dinner starts "as soon as I get in the door from work," and while it is cooking, she cleans the kitchen while Larry cleans the kids in the bathtub.

The time after dinner is reserved for the children. The family plays and visits together until 8:30, when the children know it is time to go to bed, so Larry can tackle his heavy load of studies. Mickey picks up the day's debris and dusts things off and then both relax late in the evening and watch television together.

As is the case with most doubly-busy married couples, they look forward to being together on weekends. Mickey does the ironing and mending on Saturday mornings; then they watch the football game or have friends in for bridge. On Sunday's they take the children to the park to play.

"It gets a little hectic sometimes," Mickey admits, "but we love it. We all know what we're supposed to do, and we do it." That's all there is to it.

(Continued on Next Page)







Cynthia O'Shaughnessy helps her working mom, Faye, make the beds in the morning. Other picture shows Faye at the GSU office.

Nonie Wheeler flashes letters at Charles, while husband Ed studies his lessons too. Below, Nonie returns a typing assignment.



Lake Charles' Vera Faye O'Shaughnessy Provides for Children's Future

Auburn-haired Vera Faye O'Shaughnessy runs another busy home in Lake Charles. A clerk in the Customers Accounting Department, she has been with the Company about five years, with an interruption of 13 months for the birth of their second child, Kathleen, who's now two years old. Their other daughter, Cynthia, is eight. Chris O'Shaughnessy, a naturalized American from Ireland, is a civilian electronics engineer who works under contract as a technical representative with the Air Force at Chennault Air Base.

The O'Shaughnessy's family day begins at six a.m. or a little before. While Faye prepares breakfast, Chris dresses Kathleen and feeds the family dog, and, after cleaning up the kitchen, Faye dresses for work. Chris keeps the car—a family-sized foreign import for economy—during the day. Since they live in Maplewood, a small community between Sulphur and Lake Charles, they generally average about 60 miles of driving a day. First, he drops Cynthia at school, then Faye at the downtown GSU office in Lake Charles, and then takes Kathleen to a baby sitter.

In the afternoon, Chris reverses the process, picking up each member of the family in turn, and they head for home, picking up groceries on the way. They work like a team at home. While Faye gets the children into play clothes, Chris ("he's a good cook") fixes dinner, then Faye vacuums and cleans the house. Faye washes the after-dinner dishes while Chris works at his hobby, photography. Then the family has time to be together, while Cynthia practices her piano lessons. Chris has an Irishman's natural music ability—although he can't play the piano himself—so he sometimes helps Cynthia "read" the music.

The big housecleaning jobs have to wait for Saturdays, but Faye occasionally irons on weeknights. They have a combination electric washer and dryer, so she can do the washing whenever she wishes while she does other housework. They're a fun-loving family, and they like outdoor sports, in season, golf and swimming. And, too, they've made photography a family hobby.

Beaumont's Nonie and Ed Wheeler Are GSU Team

Ed and Nonie Wheeler both work in the Beaumont general office building—Ed is a senior draftsman in the Engineering Department and Nonie is a stenographer in the Advertising Department.

"Occasionally we see each other during the day at coffee, and we eat lunch together," Nonie says. "Otherwise we are as far apart as if we worked across town from each other."

Nonie used to take their son, six-year-old Charles William, to his grandmother's house during the days, but now her sister is living with them while her husband is on military duty.

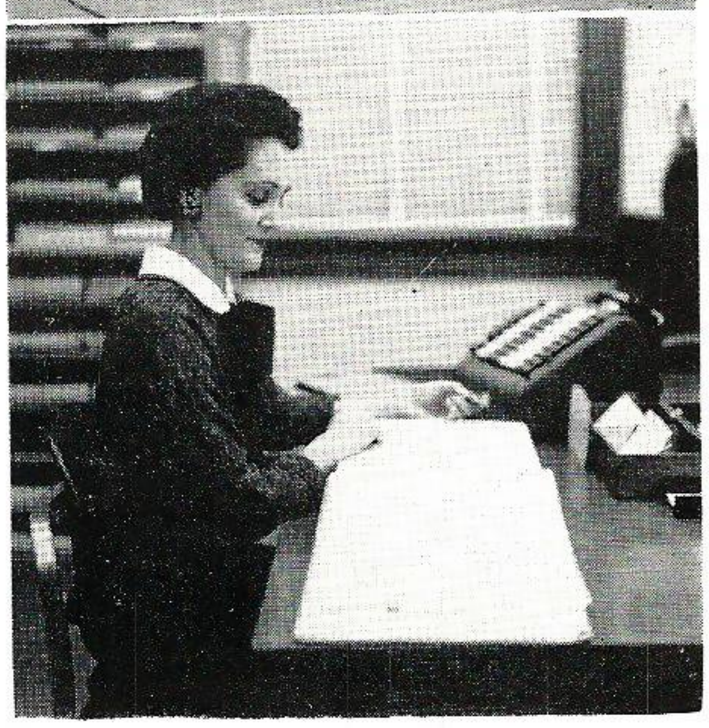
"Virgie takes care of Charles William during the day and helps me with the housework too, and that's a big load off me," Nonie laughs. "I don't know how I got along without her."

But even after Virgie has to leave, chances are that Nonie will continue to run the household in a well-organized manner. With Ed's help, she follows much the same morning schedule as the other working moms. Since the washing has to be done three times a week, they take the ironing to outside help. Before her sister came, Nonie used to hire a maid once a week on Fridays to come and do the general cleaning.

Charles William couldn't go to kindergarten this year, because they couldn't take him and pick him up. So Nonie spends the evenings after dinner teaching him his ABC's and numbers. It's a game to him. He's honest about his own progress: "I know most of them (the letters), but not all of them yet." Next year he has to enter the first grade and Nonie wants him to have the same knowledge that the other children his age are now learning in kindergarten.

Do they live by a fixed budget? "No," Nonie says, "Except for the books that I keep in my head. But we have all our expenses worked out to fit a pattern, and the finances always balance."









At left, Jean Andrews and daughter Patricia do the housework together. At right, Margaret Ford gets help with her housework from daughter Barbara and husband Bill.

At left, Mrs. Andrews checks the ledgers in the Port Arthur Customers Accounting Department. Right, Mrs. Ford runs through construction records in Navasota Engineering Department.

Port Arthur's Jean Andrews Saves For Daughter's Education

Jean and V. H. "Bubba" Andrews have organized their family around their home and daughter, 11-year-old Patricia. They have organized their chores and duties so that they get things done, without getting in each other's way. "Bubba" works at the DuPont Chemical Company in Beaumont and Jean is a clerk in the Port Arthur Customer Accounting Department. Like most other working moms, Jean needs and appreciates any outside help that she can get. Her mother-in-law, Mrs. Andrews, takes care of Pat after she leaves school at three in the afternoon. Jean also makes room in the family's careful budget to allow for a maid to clean the house thoroughly once a week.

Jean gets up first in the morning, at 5:45, and fixes breakfast while her husband shaves and dresses. At 6:30 sharp they wake Pat, who marches into the front room and practices her piano lessons for thirty minutes. Then she eats while Jean dresses for work, and they all leave the house at 7:30. Jean rides to work in a car pool and her husband takes Pat to Mrs. Andrew's house, where she practices her flute before going to school. On Thursday afternoons, Mrs. Andrews also takes Pat to her ballet school.

The Andrews are working and saving to provide for Pat's college education. A college education policy will give Pat a lump sum of money on her eighteenth birthday.

"We've also set up a savings account for her at a loan association," Jean says. "And we encourage her to contribute to it herself, from her weekly allowance, and from her birthday and Christmas presents which we give her, most of which are cash presents. She gets a kick out of saving for her own future."

Navasota's Margaret Ford Is Helping Buy a New Home

Margaret has been with the Company for three years, and is now a departmental clerk in the Navasota Engineering Department. Husband Bill Ford works at a local hardware store. Their daughter, Barbara, 5, attends kindergarten half a day each day, and then spends the afternoon with Margaret's married sister, Barbara Hard. (Larry Hard, her husband, is in the Gulf States' survey crew.)

"We all have certain duties to perform and this helps me considerably," Margaret comments. "We bought a home recently and are in the process of remodeling it ourselves on weekends as a family project. And, too, Larry just built a hi-fi set and one of our family hobbies is collecting records."

Like the other working mothers in our sample cross-section, Margaret finds it necessary to have a maid do the ironing and general housework once a week. The rest of the time, she and Bill share the load.

* * *

This story is a salute to all the working mothers at GSU, wherever they are. All would prefer to be full-time homemakers, but are working to help their families reach a goal—be it a college degree or a new home. And they haven't let working interfere with their happy home lives; instead, they've used the opportunity to bring their family together into a close-knit, organized unit.

HOW TO SHOI

FOR



By

MAX HESS

President, Hess's Department Store,

Allentown, Pa.

(When Max Hess took over the leadership of Hess's at the age of 21, the store was doing a gross business of a million dollars a year and was deeply in debt. Today, through his keen sense of merchandising and business acumen, Hess's now does an annual volume of thirty-five million dollars in a city of 106,000, which is more business per capita than any other store in the world.)

Giving gifts is one of life's greatest pleasures. But *shopping* for them — especially at busy Christmas time—can be harrowing. American ingenuity can save the day.

First question: What does the person want? Discreet inquiry of friends and family, and gift-oriented listening to the recipient himself, can give the answer. And ask for the exact size. It won't spoil the surprise.

Is he collecting classical or jazz records? Does he make do-it-your-self projects? Does their family enjoy group word games? Are gourmet foods her passion? Does she wear off-beat jewelry and accessories? Are they redecorating the living room? Would an electrical gift help them live better?

Taste and color are important, too. Does he like bright or subdued ties? In household goods, what do they already have? Is the living room decorated in neutrals, pastels or primary colors? Do they prefer simple household accessories or ornate pieces? This planning helps prevent exchanges after Christmas. Clothing and furniture are often exchanged—jewelry and toys are seldom taken back.

Even in toys, some thought is essential. Age and development level are important—and so are personal preferences! Some boys like dolls—some girls like construction equipment. Most children prefer *doing* to *watching*—games, music and building are favorite activities.

What Children Prefer

Children up to 18 months of age enjoy rattles, squeaky rubber or cuddly animals and dolls, toys

WISELY CHRISTMAS



that fasten to the side of or across the crib. They like small colorful blocks of rhymes and jingles to read and sing to them. Small wagons; push-pull roller, or simple take-apart toys are also excellent choices.

Those between 18 months and three years of age love active physical play, they imitate grownups, work with their hands, and have a great interest in sounds. So, choose toys such as these: Push-pull or pedal toys, trucks to straddle, wagons, wheelbarrows, small slide-swing-climb sets and balls.

Children between three and six are interested in words, numbers and creating. They enjoy a more dramatic form of imitative play and their growth requires bigger equipment. Our Hess study group of youngsters suggest some good toys for this age group are: Indian or cowboy outfits; doctor's or nurse's kit; hand puppets; equipment for cooking; laundry, and also house-cleaning and storekeeping; and all kinds of dolls and doll clothes.

Children six to nine years of age want things "true to life." Some good choices might be: mixers, irons, sewing machines, typewriters, etc. that really work; doll house and furniture in correct scale, work bench with good tools and wood; electric trains; chemical or printing outfits; word and number games and more efficient puzzles.

Nine to twelve year olds have an interest in hobbies and crafts. They like handicraft outfits; model kits; sets for study of soils, rocks and chemicals; magnets; telegraph sets; sound effect outfits; and stamps.

Shop Early

Stores are less crowded early in December, so, if possible, start then. Tuesdays and Fridays are usually less rushed. If possible, go during the early morning, late afternoon, or late evening—these are the lightest periods.

Even in less busy times, though, it pays to be ready for quick action. Charge plates and cash are the quickest ways to pay for purchases. Checks are all right if you have identification ready—a hospitilization card, driver's license, or credit card—anything with your signature and a number.

Carry small purchases if you can. A strong shopping bag and a large purse will come in handy. Stores are well equipped to wrap, deliver or mail, but can't do it rapidly in the busy season.

If the gift is something you'll deliver in person, plan to wrap it yourself. This will save standing in wrapping lines. And you can make the package imaginative and personal.

Children's gifts could have candy or small toys tied to the ribbon—gifts to someone with a special hobby or occupation could have a wrapping suggesting this interest. The wrapping can heighten pleasure of both giver and recipient.

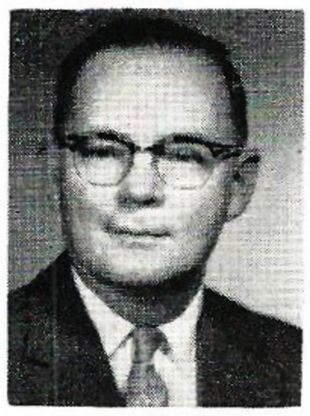
Post Office Rules

Post Office people require labels stating that the package may be opened, if it is completely sealed. Greeting cards may be included at no extra cost, but Post Office people require an additional four cent stamp and the notice that the letter is enclosed if you include an extra message. And they advise addressing in ink or typewriter—with the return address on each package. Most importantly, mail it in time. Long-distance gifts should be the first ones you buy, and mail.

SERVICE AWARDS



C. P. Jordan, Jr.
Distribution
Beaumont



H. J. Sutton
Engineering
Beaumont



Dewey Raborn
Production
Baton Rouge

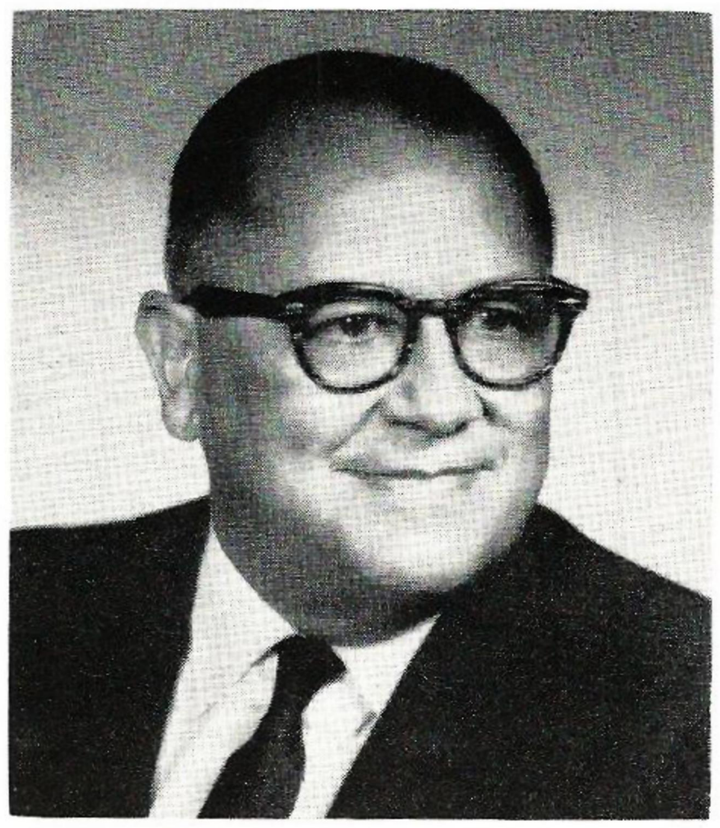


V. V. McGee
Distribution
Port Arthur

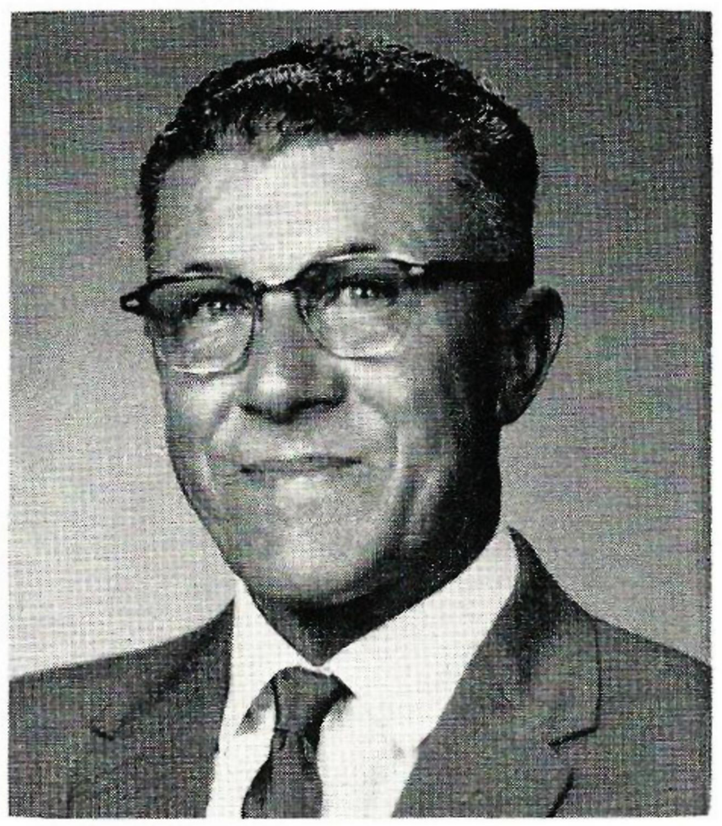


L. C. Cummins
Distribution
Conroe

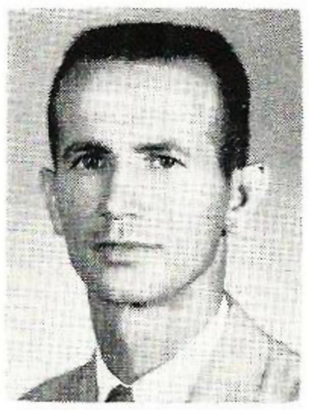
Joseph Lopez
Records
Beaumont



J. H. Linnehan
Treasury
Beaumont



L. W. Scott
Distribution
Navasota



J. R. Bonaventure
Gas
Baton Rouge



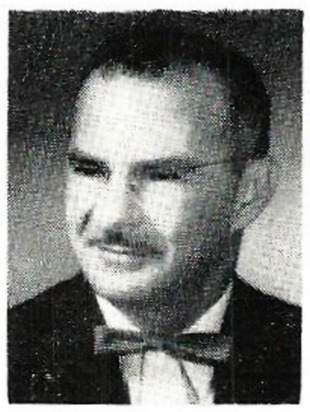
Henry Legnon, Jr.
Treasury
Lafayette



G. W. Miller
Engineering
Beaumont



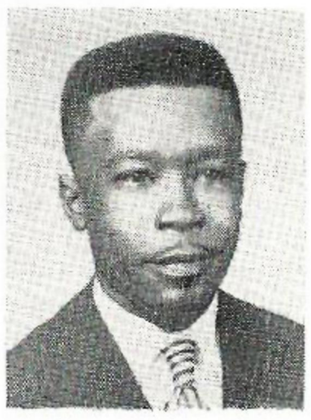
Philip LeDoux
Sales
Sulphur



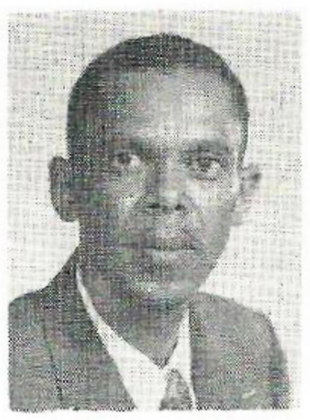
G. O. Dean
Building Services
Beaumont



V. C. Young
Distribution
Baton Rouge



Leeal Hall, Jr.
Treasury
Navasota



Peter LeBlanc
Treasury
Lake Charles

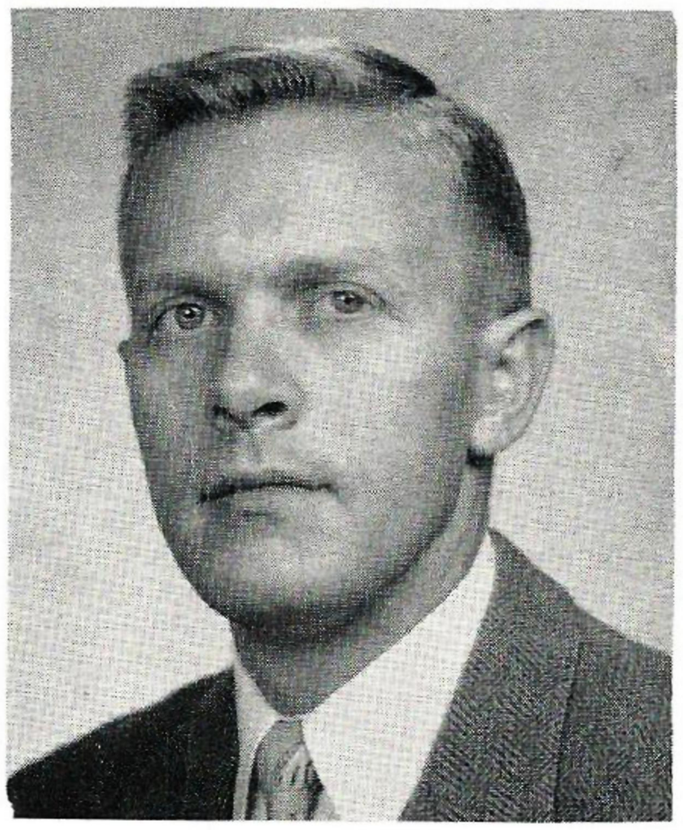


George Emery
Treasury
Baton Rouge



Home Service Advisor Grace Brooks demonstrates handy electric oven in electrically-excellent Medallion Home built by Lars Roedahl, left, and visited by 8,000 people during a recent 10-day showing in Beaumont. Mr. Roedahl, known widely in Beaumont as "The Viking" by virtue of his single-handed jaunt across the Atlantic Ocean last year, built this model home as the first dwelling in a newly-opened section of Tanglewood Subdivision in Beaumont. Promotion like this helps Beaumont stay on top in "Topper" program.

J. P. Towers Promoted



Mr. Towers

James P. Towers, formerly in the Beaumont Rate Department, has been transferred to the Training Department in Beaumont as training representative effective November 1. He will report to C. P. Shirey, manager of training and safety. In his new position, Mr. Towers will assist in the over all training program.

A native of Denton, Maryland, Mr. Towers attended school in Newark, Delaware, and was with E. I. du Pont de Nemours Company until 1951 as a lab analyst. He served in the U.S. Army from then until 1953 as a second lieutenant. After his discharge, he attended the University of Texas where he received a liberal arts education and a BA degree in economics in 1957. He then rejoined the Du Pont Company as an industrial engineer.

In February of this year he came to work with the Company as a rate analyst, the position he held at the time of his transfer.

Beaumont Repeats Topper Win

SYSTEM QUOTAS AND ACCUMULATED SALES

Division Standings	RANGES Bog.	Sls.	%	Stg.	WATER HEATERS Bog.	Sls.	%	Stg.	DRYERS Bog.	Sls.	%	Stg.	HEAT PUMPS Bog.	Sls.	%	Stg.	MEDALLION HO. Bog.	Sls.	%	Stg.
Beaumont	3,306	2733	82.7	2	748	844	112.8	1	1,905	1368	71.8	1	180	250	139.0	1	307	447	145.6	2
Baton Rouge	3,769	3218	85.4	1	425	297	69.9	4	1,854	1238	66.8	2	200	97	48.5	5	498	905	181.7	1
Lake Charles	1,998	1401	70.1	3	443	439	99.1	2	1,445	926	64.1	3	110	114	103.6	3	209	217	103.8	3
Navasota	1,031	605	58.7	5	280	214	76.4	3	480	234	48.8	5	50	60	120.0	2	73	53	72.6	4
Port Arthur	1,396	875	62.7	4	204	105	51.5	5	816	498	61.0	4	60	55	91.7	4	113	80	70.8	5
TOTAL	11,500	8832	76.8		2,100	1899	90.4		6,500	4264	65.6		600	576	96.0		1,200	1702	141.8	
Previous Year 1958	9 Mos.	7380	76		9 Mos	1385	77		9 Mos	3802	58		9 Mos	297	132		9 Mos	797	797	

Thru September, 1959

NEW "SPRAYED-ON" COATING MAY PREVENT ARCING ON INSULATORS

By
GANDY HALL

Electrical Supervisor, Neches Station, Beaumont
as told to
George T. Smith

HERE'S a formula for trouble that's caused many a headache among electric utility operating people: Take a clean, hard-working insulator, expose it to dust and grime for an extended period, then have a heavy dew or mist from cooling towers settle on the insulator and, zingo, the "insulator" can turn into a "conductor," causing arcing and a possible interruption of service.

Since the Dr. Jekyll to Mr. Hyde transformation can become especially troublesome for generating stations located in industrial areas, our people have been looking for preventive measures for a long time. Recent experiments at Neches Station have caused us to be more optimistic about decreasing chances for such costly outages.

An aerosol spray, similar to aerosol "bombs" containing milady's hair spray, may prove to be a big money-saving item for our Company. This aerosol silicone spray is manufactured by General Electric under the trade name Insuljel. It is being used to coat insulators on the lines at the step-up substation at Neches Station to protect the porcelain of the insulators and prevent arcing.

Dust, Dampness Cause Trouble

Mist from the cooling towers, combined with the dust and dirt that naturally settle on insulators and circuit breakers, has been known to cause arcing to occur. At first there is a small arc that jumps from one part of the insulator to the next, or from one "petticoat" to the other on circuit breakers or bushings (Petticoats are the porcelain division of a bushing or insulator). If dirt is not cleaned from the porcelain, arcing grows steadily worse until electricity will spread from the petticoats to the ground, tripping oil circuit breakers and causing the generators to shut down.

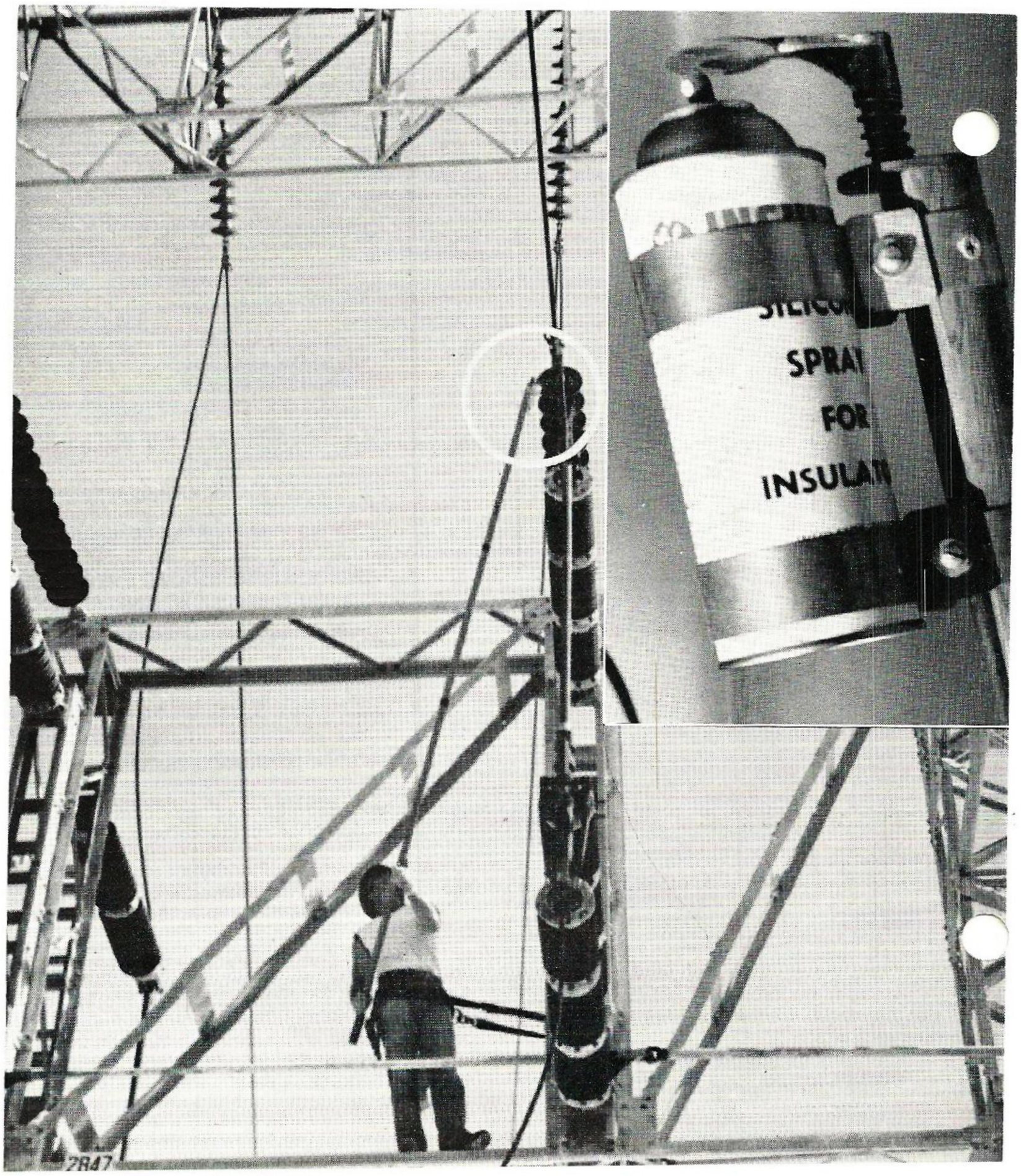
Years ago, portions of the substation were "killed" at night and insulators were washed with pressure hoses. Later, the Dow-Corning Company developed a grease to be used on insulators to protect the porcelain from dirt and mist and prevent arcing. Coating insulators with this grease was a better method of arc prevention but it still called for "killing" the portions of the substation being worked on in order to do the job.

With Insuljel, it is possible to coat insulators in the substation while the lines are "hot", doing away with the necessity and expense of "killing" a portion of the substation.

This spray is packaged in an aerosol can closely resembling the many other aerosol cans on the market that dispense materials ranging from air fresheners to shoe shines.

(Continued on Next Page)

Drexel Ridley, of the Beaumont T & D Department, uses a boarding-house reach to apply Insuljel to insulators at Neches Station using a hot stick. Inset shows closeup of Insuljel aerosol bomb on end of hotstick.



Used for a decorative effect . . .

Lamps Add Cheer to Yards

Ever notice how much warmer and more cheerful a yard looks at night when it's lighted? This is especially true in the winter, when a lighted yard resembles a welcoming oasis in an otherwise bleak desert.

And it's easier now than ever before to let an electric post lamp provide beauty, friendliness and safety to yards in our service area.

An October bulletin from the Residential Sales Promotion Department in Beaumont gave all the details for both employees and customers. At that time 300 yard-light units were made available for employee purchase throughout the system at a special reduced rate. The special prices were made for a 90-day period, October 1 to January 1, or until the 300 units were sold. Employee response was so good that the entire quota was sold during the month of October.

Three Types Offered

At least one of the three types of units were available in each division. The three types were Friendship, Twiliter and Moe. These units are now being offered to employees at regular employee cost. The units are complete with electric eye (which turns on the lamp automatically at dusk and off at dawn), bug lamp and post. In addition, arrangements are being made with electrical contractors in most of our divisions to install the units at further savings to employees. The total cost can be financed on the Company's employee budget plan.

Operating cost is low, averaging only a little more than two cents a night, thanks to the automatic eye.

Another plus feature of the electric lamp is that the clean, 100-watt bulb supplies as much as ten times more light than competitive types used for the same purpose. And light has long been recognized by law enforcement officials as an effective prowler-preventer.

Features Decorative Effect

The decorative effect of colorful electric yard lamps is still another attractive feature. In our area, patios, terraces, barbeque pits and well-planted yards offer many opportunities to dress up the outdoors after dark. By interchanging coloramic bulbs, a variety of effects can be achieved. Bright yellow bulbs will add warmth to a chilly fall evening and light blue or green lamps will make a hot summer night seem cooler. Outdoor entertainment will be given a cheerful boost.

It's particularly fitting that our Residential Sales Department made this attractive offer last month as we observed the Eighteenth Anniversary of Thomas A. Edison's perfection of the first practical, incandescent electric light. Thanks to this authentic American genius, in America's crowded downtown areas or in the most remote rural dwellings, there's plenty of light for better living, electrically.



(Continued from Page 20)

Using a hot stick, a workman can spray all parts of the insulator with Insuljel. While the silicone coating may not last as long as the Dow-Corning grease, the spray is more practical than the grease since the spray can be applied while the lines are hot, which saves on labor and eliminates the cost of a shut down of a portion of the substation.

We first learned of Insuljel from an advertisement sent by G. E. After investigating the possibilities of its use, application, and safety factors involved, we thought this material would solve the problem of arcing in insulators.

We are not certain that Insuljel is lem, but it appears most promising. We have spent a number of years searching for a solution and we hope that Insuljel is the answer.

We plan to use the silicone spray on insulators that cannot be taken from service without difficulty. Workers will still apply the grease on those bushings and oil circuit breakers that can be taken out of service with a minimum of difficulty and cost.

As a result of a flash over in November, 1958, the Company had to buy 2,159,000 kilowatthours of electricity from adjacent companies in addition to the expense of pulling transmission and distribution crews off scheduled jobs to clean insulators and oil circuit breakers to correct the flash over.

It is hoped that through the combined use of Insuljel and Dow-Corning grease, that flash overs, caused by increasing arcing of electricity, similar to the one that occurred November 13, 1958, can be prevented.

NEW KOUNTZE-SILSBEE LINE NEARS COMPLETION

A LARGE, dependable supply of power will be assured the growing Silsbee area upon the completion of a high voltage transmission line being built by our Company from Kountze to Silsbee.

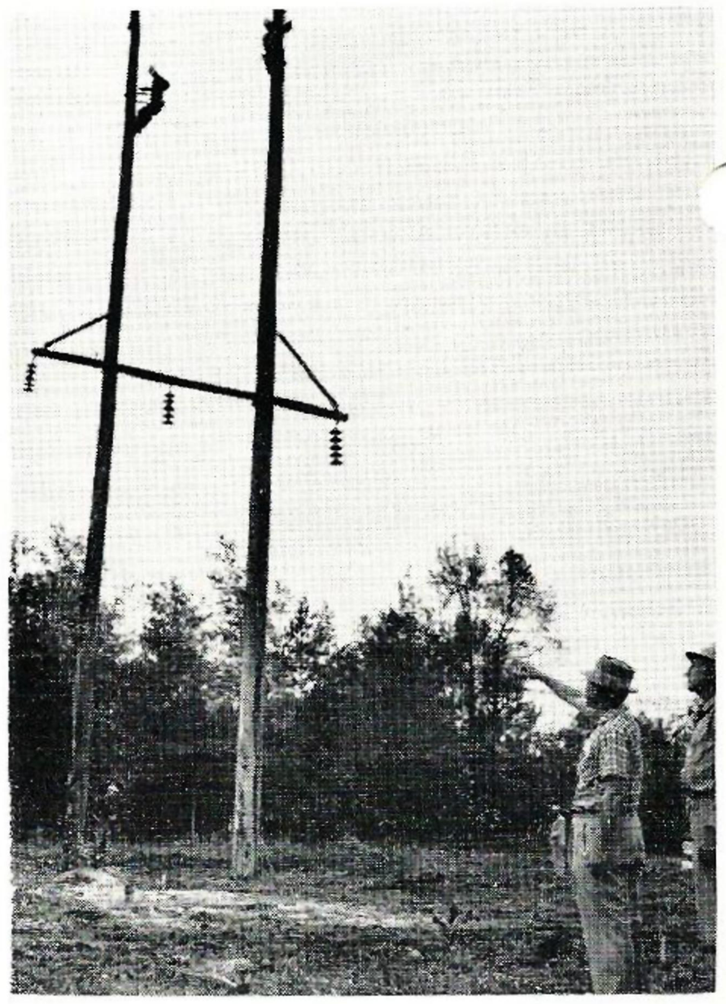
A contract crew has now pushed construction on the line almost to completion. Construction of the line got under way September 28. The work should be completed by November 20, or 40 working days after work began on the line.

When completed, the new line will substantially improve electric service to Silsbee by providing an additional route through which power can be furnished. A serviceman will be able to restore service in a matter of minutes by rerouting.

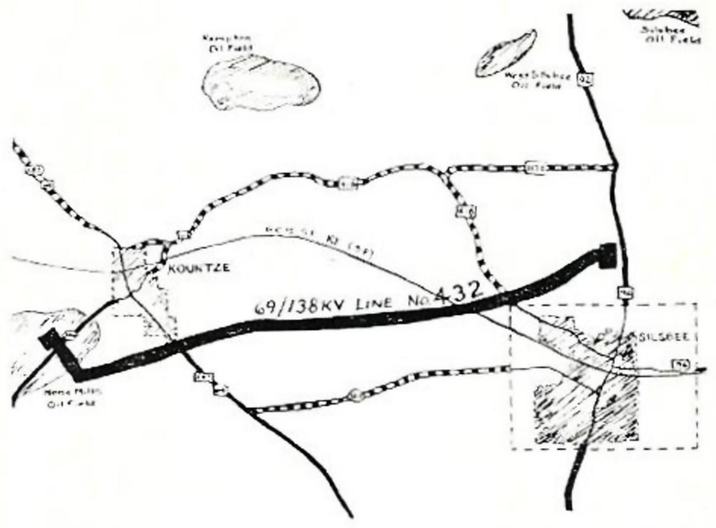
The new line will be 10.8 miles long. It will take off from the existing Kountze substation, where a new oil circuit breaker has been added. The line will tie into a new substation, to be known as North Silsbee Sub, located three miles north of Silsbee on the Spurger Highway. The foundation work for the new substation has been completed. The new substation is planned for two 7500 KVA transformers to serve the distribution system, one of which will be installed by the time the line reaches the substation, the second to be added in the future, when the need arises.

The all-aluminum conductor line will require 212 poles, which are now being delivered by rail to Kountze for setting as needed. The new line will be constructed so that it will handle an initial voltage of 69,000 volts and can be stepped up to handle 138,000 volts as the area developes.

The Company plans in the future to extend another high voltage line about 10 miles from Silsbee to Evadale.



Silsbee's Al Mashburn, Kountze's John Cassels, inspect work.



Route of new line indicated.

Search Begins For 25 Year-Old Transformer

IF you have been in the electric utility industry for 25 years, you are eligible for an appliance and a cash award from Line Material Industries, of Milwaukee, Wisconson.

The company is celebrating its Silver Anniversary Year by making awards to those utility employees hired during 1934. Also, if Gulf States can locate the oldest L-M distribution transformer on our system, we will receive a new replacement and $500 for an employee benefit program such as a scholarship fund.

A check of personnel records revealed that the following employees are eligible to enter the contest: **S. H. Sharp,** Storeroom; **H. A. Williams,** Production; **C. L. Blackwell,** Production; **C. H. Harris,** T & D, and **Jesse L. Davis,** Louisiana Station, all in Baton Rouge.

Others eligible to enter are **E. V. Folsom, Jr.,** Treasury; **W. V. Faver, Jr.,** Treasury; **Samuel F. Cain,** T & D, and **J. B. Fanette,** Engineering, all in Beaumont.

In Port Arthur, **Forest F. Elkins,** Sales, is eligible, as are **Fredy LeBlanc,** Lafayette T & D, **Paul C. Faulk,** Elton, T & D; **George F. Brill,** Riverside Station, Lake Charles, and **Glen K. Phillips,** Nederland T & D.

These people can find participation cards and rules in the October 26 issue of ELECTRICAL WORLD and the November 1 issue of ELECTRIC LIGHT & POWER magazines. The cards must be mailed to L-M by midnight, December 15.

Cards will be placed in a silver transformer tank from which 200 will be drawn on December 28. Individuals whose cards are drawn will be awarded a Toastmaster appliance of their choice —either an electric toaster, frypan or coffeemaker. Also, all participants who were hired on the day L-M began transformer manufacture will receive a bonus award of silver dollars. L-M began transformer production in November, 1934. Recipients of awards will be notified in January.

Let's Read Our Mail



Gulf States Utilities Company
Silsbee, Texas
Gentlemen:

Enclosed herewith is your bill for $7.50 for new thermostat on electric water heater in Mr. Will Orgain's camp house near Beech Creek, together with check in payment thereof.

We especially appreciate Mr. Van Winkle's interest and efforts in repairing the water heater at a location which must have caused him considerable inconvienience.

Thanking you, I am
Yours very truly,
s/ B. D. Orgain

Every summer, our home service advisors in Port Arthur Division, give basic cooking classes to some 500 Campfire Girls. This letter recently came to Shirley Crawford, home service advisor, thanking her for her help in the program.

Dear Miss Crawford,

The Port Arthur Council of Campfire is very grateful to you and your staff for the splendid summer program offered to our girls in our community. Thank all of you.

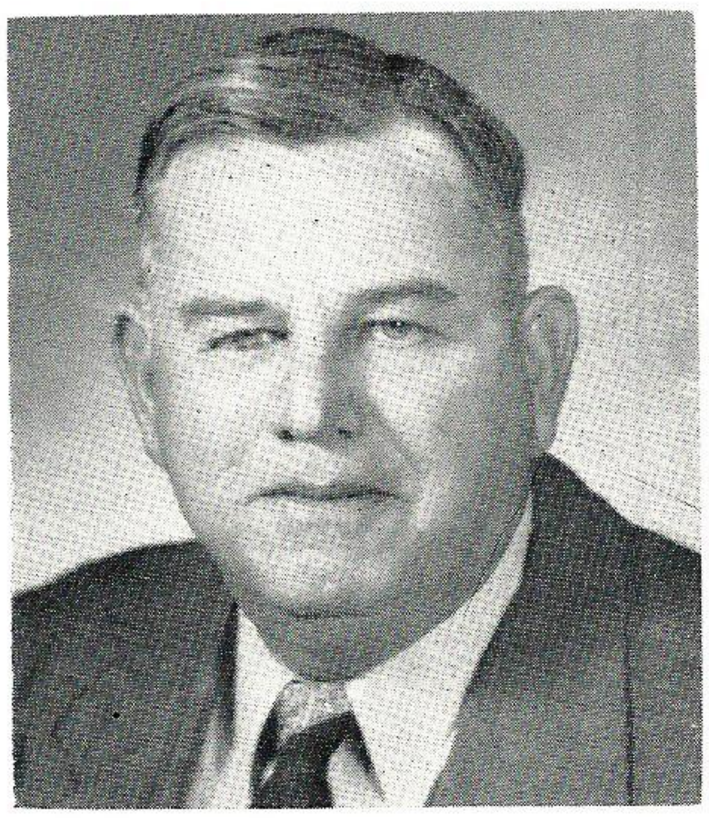
Your program is very helpful and coordinates so nicely with ours in helping the girls to learn how to become the best homemakers of tomorrow.

Sincerely,
s/ Mrs. P. B. Creswell, Chmn.
Campfire Program Committee

PLAIN TALKS SYMPATHY TO

Lionel Dugas, Beaumont, on the death of his father, **Jean J. Dugas,** September 16, in Lafayette.

W. A. Corkern, Baton Rouge T&D, and **M. C. Corkern,** Baton Rouge Storeroom, on the death of their mother on October 5.



R. D. Godwin Dies In Orange

RODGER DARRELL GODWIN, 61, operator in the Orange Substation Department, died October 17, after a 33-year utility career with Gulf States.

A native of Orange, Mr. Godwin joined the Company in 1926 as a repairman helper and passed through various positions until he was promoted to operator in 1954, the position he held at the time of his death.

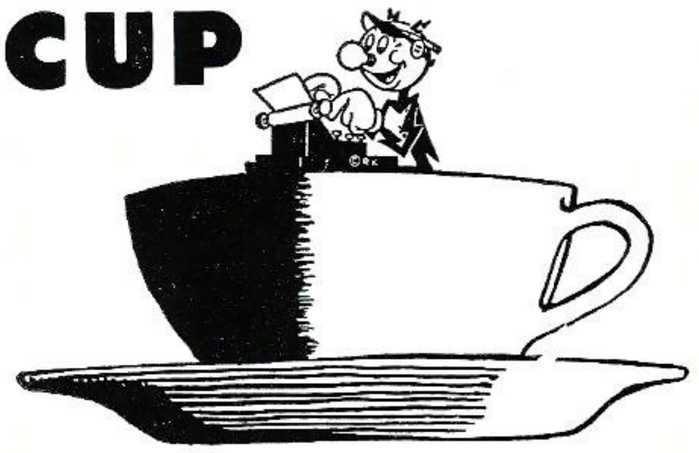
He is survived by his wife, Mrs. Fannie B. Young Godwin of Orange; three sons, Mickie and David Godwin, both of Orange, and Darrell Green Godwin of Groves; one daughter, Mrs. Herbert J. Thorne of Bryan; four grandchildren; three sisters, Miss Mamie Godwin of Orange, Mrs. E. H. Hoffpauir of Port Arthur, and Mrs. Bill Skipper of San Antonio; and two brothers, Wellrose Godwin of Port Arthur and Eugene Godwin of Orange.

W. M. Wilkinson of the Baton Rouge Purchasing Department for the death of his father, **William Magruder Wilkinson** of Woodville, Mississippi, on October 10, 1959.

E. H. Pintsch on the death of his sister. Mr. Pintsch is tax and insurance agent in the Treasury department in Beaumont.

Ray Deaton, division engineer in Baton Rouge, on the death of his mother-in-law, **Mrs. G. A. Gaerrant,** on October 5. Services were held October 7 in Beaumont and burial was in Huntsville, Texas.

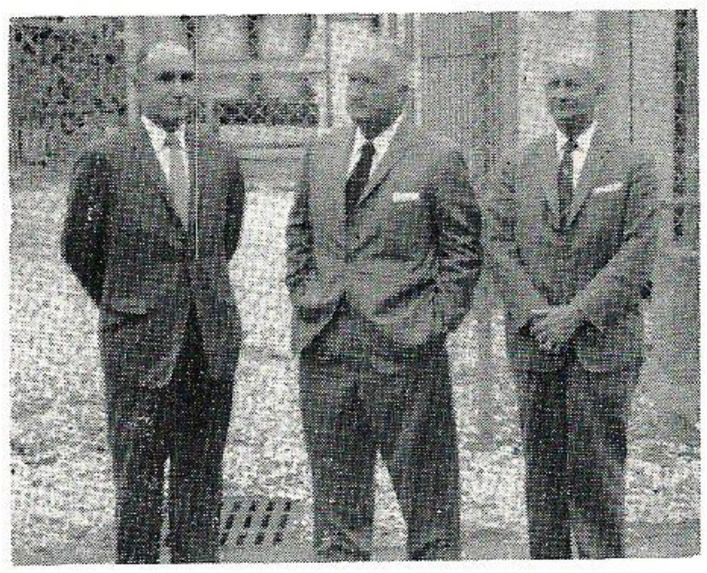
over the COFFEE CUP





Recently **Margie Force,** Plain Talks reporter in the Baton Rouge T&D Department, was presented with the opportunity to take the picture below of the three men who have been her bosses since starting to work with the Company. All three have been electric operating superintendents in the Baton Rouge T&D Department.

Reading from left they are **Rex Lee.** present superintendent, and **Jim Coltharp** and **L. M. "Diddy" Welch,** previous superintendents. Mr. Coltharp is now System operations manager in Beaumont Main Office and Mr. Welch is Beaumont Division manager.



Al Gajeske and wife, **Shirley,** attended the Texas-Oklahoma football game in Dallas the weekend of October 10 and also visited the State Fair.

Bill Wilkinson of Purchasing is recuperating nicely from a broken hip. Everyone is glad to see Bill back with us.

Little Rock, Arkansas, was the scene of a recent visit by **Gladys Smith,** Baton Rouge Purchasing.

Wanda Slaven became the bride of **Milford Lee** on September 26 in a double-ring ceremony in the University

Baptist Chapel in Baton Rouge. Rev. Bruce Evans performed the ceremony. Drew Shaw, organist, accompanied Marion Hall, soloist. The bride's sister was the matron of honor and her niece was miniature bride. A reception followed in the lounge of the Baptist Student Center. Assisting were **Gladys Smith, Barbara Burch** and **Mrs. Melvin Slaven.**

The Baton Rouge Purchasing Department is expecting a stretch of bad luck. **Nancy Bowman** came in recently saying that her son **Tony** had broken his arm.

—By Ethel Sharp



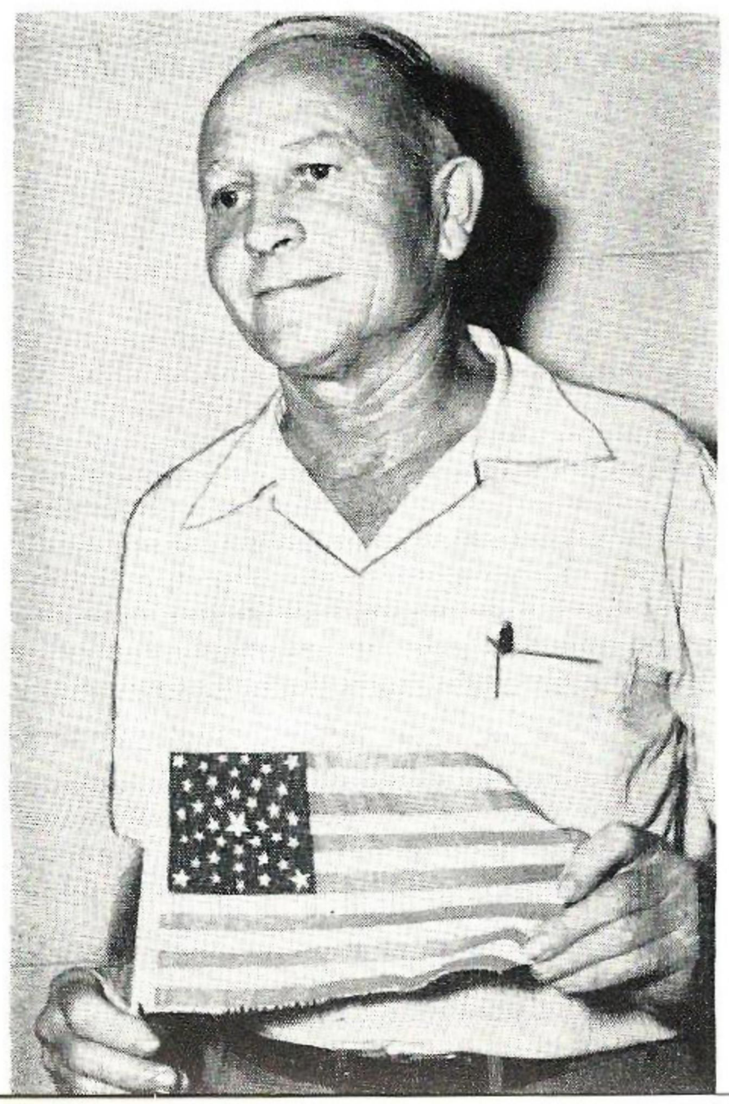
A treat was in store for the Baton Rouge Advertising Club when Jack Worthy, assistant advertising director, Baton Rouge, arranged for Lindsey Nelson, left, and Red Grange, right, to address the club at their luncheon meeting. Mr. Nelson, NBC's Game-of-the-Day program director, and Mr. Grange, former Illinois and Chicago Bear halfback and NBC's color specialist, were in Baton Rouge to announce the LSU-Rice football game. Mr. Worthy is president of the club.



Below is a flag seen by very few people. It is a 33-star flag with some of the stars larger than others.

The flag was found by **L. A. Sullivan, Jr.,** Lake Charles right-of-way man, in a trunk that had belonged to his father and he believes the flag originally belonged to his grandfather who lived near Nashville, Tennessee.

The ten-by-six inch flag was adopted after Kansas entered the union as the 33rd state on January 29, 1861. Seven Southern States had already seceded from the Union by that time and four other states later joined them in the Confederacy but the national banner was not changed since the United States government refused to recognize their secession. It was this flag that Union troops fought under during the Civil War.



Malcolm Williams, Lake Charles area development engineer, assisted an Association of Commerce committee in designing a West Calcasieu area brochure designed to furnish information for prospective industrial concerns.

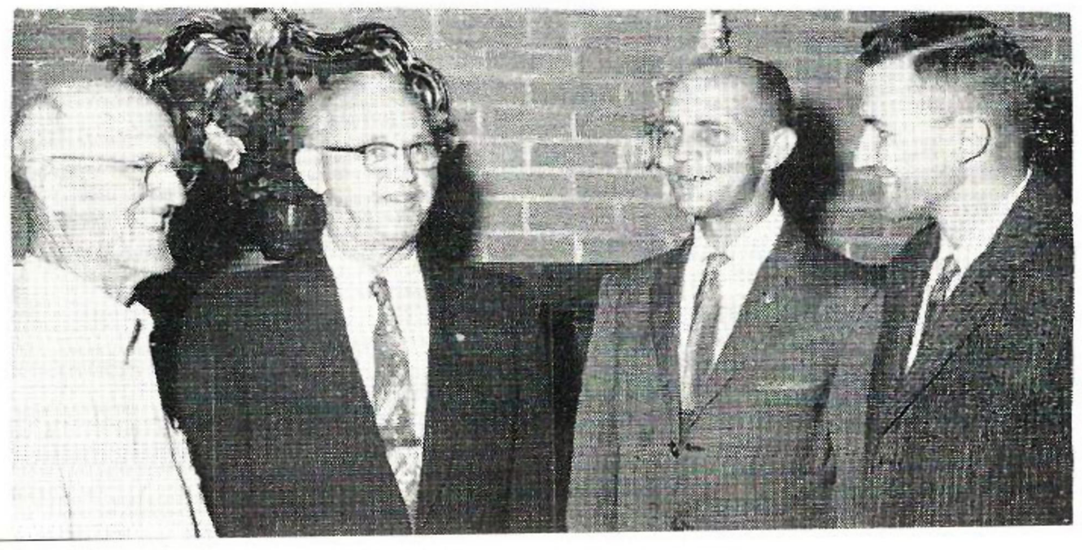
The brochure will be printed, at Company expense, in loose leaf mimeograph form to enable changes in statistics to be inserted when necessary. It will be distributed through the facilities of GSU and Southern Bell Telephone company, both of which have area development divisions and through the Association of Commerce.

L. Ralph Eddins, superintendent of the Riverside Generating Station, Lake Charles, was named president of the West Calcasieu Association of Commerce. Mr. Eddins, second from left, below, is with J. C. Tillman, vice president; Bernard Duhon, secretary and H. E. Gray, treasurer.

Mr. Eddins, who served as vice president during the past fiscal year, and the other new officers will take office January 1, 1960. Formal introduction of the new officers was made at the annual membership meeting and banquet on November 10 in Sulphur.

The organization serves the several communities of the West Calcasieu area, including Sulphur, Vinton, West Lake, Maplewood-Hollywood and Hackberry.

—Taken From Lake Charles American Press



LAFAYETTE

Mr. and Mrs. Ernest Rauschenberg and daughter, **Mrs. Byron Begnaud** and son, **Rickey,** have just returned from New York City, where they visited their son, **Milton,** who is an artist. Mr. Rauschenberg is general line foreman in Lafayette.

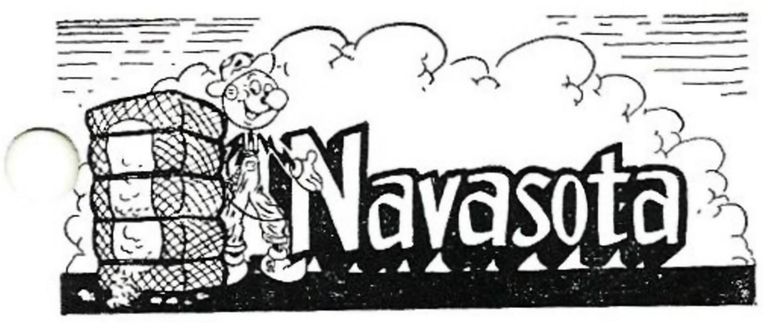
The Great Smoky Mountain region and Hot Springs, Arkansas, were picked by **Mr. and Mrs. J. R. Peckham, Sr.** for their vacation spot. Mr. Peckham is Lafayette District Superintendent.

The 19th Annual Power Conference held at the University of Texas, Austin, Texas, was attended by **H. B. Sonnier,** Lafayette distribution supervisor. Mr. Sonnier was accompanied by **Frank Hazmuka** of the Lake Charles Engineering Department.

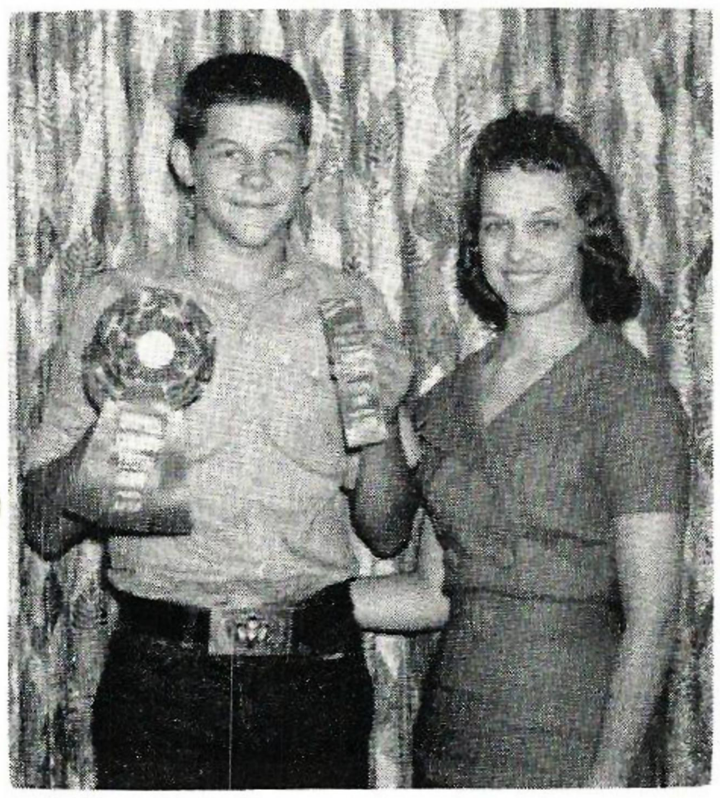
Congratulations are extended to **Mr. and Mrs. Paul T. LaPoint,** who were married on October 25, in Kaplan, Louisiana. Mrs. LaPoint is the former Lezita Monceaux. Paul is engineering assistant in Lafayette.

Happy birthday wishes go to **Harold Beaug, Cynthia Trahan, Leroy Boutin,** and **Chester Farmer.**

—By Cynthia Nolan



Needless to say, **Bernice Fread,** attractive PBX operator in Navasota, is proud of her brother, **Wayne,** and the Blue Ribbons he won when his dairy calf placed first, and was judged Reserve Champion in the Grimes Youth Fair held in Navasota, October 1, 2, and 3. This fair has developed into one of the outstanding Youth Fairs in this area. The groups competing are the FFA and 4-H Clubs from various schools in the county, which makes Wayne's accomplishment quite an honor.



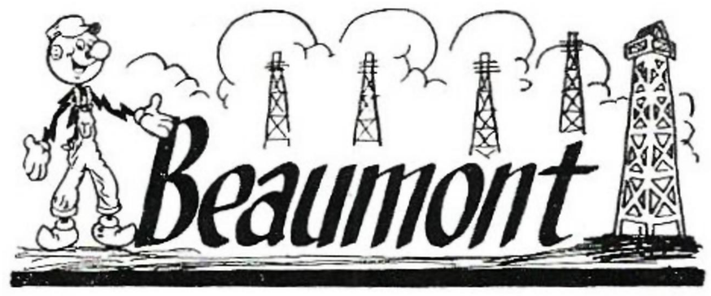
Wayne and Bernice Fread

TRINITY

Chief Warrant Officer **Keen Franklin,** U. S. N. Reserve, has completed two weeks of sea duty aboard the USS Newport News, a heavy cruiser operating out of Norfolk, Virginia. During this two weeks the Newport News was engaged with the Atlantic Fleet in operations.

Mr. Franklin reports our Navy today far surpasses in every way the Navy he served in as a volunteer overseas in both World Wars I and II, where he had duty aboard destroyers, repair ships and was supervisor of ship building in shipyards. Mr. Franklin, district serviceman at Trinity, is electronic officer of the Naval Reserve Unit in Huntsville. He has 22 years service in the regular and the reserves and will retire from Naval Reserve after two more years.

—By Mablene Pollard





Mr. Bishop and Friends

Employees and friends helped **J. B. "Pat" Bishop,** System Sales Department, end a 39 year career with the Company by complimenting him with a luncheon at the Ridgewood Motor Hotel Restaurant in Beaumont, Friday, October 30. Mr. Bishop was presented a small gift by those attending. On hand to wish him much happiness in his leisure years were: **Mary Schlicher, Laura Bourg, Mary Carlton, Betty Nixon,** and **Charlene O'Hara,** System Sales Department; **Charlotte LeVois, Marion Holder** and **Nonie Wheeler,** Advertising-Publicity Department.

Others were **Grace Brooks, Leonora O'Neal, Thelma Carson, Frances Fuchs,** home service advisors; **Nell Wilkins,** Beaumont Residental Sales Department; **George Hilliard,** receptionist; and **Dolores Prevost** and **Lola Martin,** former Gulf Staters.

Mr. Bishop was also honored at a stag party in the Neches Station assembly hall, October 30. He was presented a scroll with over 100 signatures of friends throughout the system and a reclining chair.

—By Mary Schlicher

Recognition should be given to the members of the Beaumont Sales Department for the grand job they did in preparing for the 1960 South Texas Fair. **Fred Tenholder,** commercial representative, had charge of the FFA and 4-H Section. **Aubrey Sprawls,** area development engineer, headed the Livestock Division. **Joseph McClelland, Jr.,** industrial engineer, was in charge of the Hobby Show and was publisher of the fair catalog.

A new steno has been welcomed aboard by the Beaumont Sales Department. She is **Mrs. Dorothy Gaus,** stenographer to **W. A. Thomson,** commercial and industrial sales supervisor.

Joe McClelland, a major in the Air Force Reserve, proudly reports that the Air Force's highest safety award was made recently to his unit, the 446th Troop Carrier Wing of Ellington AFB, Houston, for 5,113 accident free flying hours between July and December, 1958. Major McClelland is flying safety officer for the unit. The record was made even though the Wing was changing from C-46's to C-119 "Flying Boxcars" aircraft at the time. Its operations included 23 missions and a hurricane evacuation.

A great deal of credit for the excellent job done by the Main Office Building in Beaumont's 1960 United Appeals Campaign goes to **Glenn Haines,** commercial sales representative. Glenn served as chairman for employees solicitation.

By the end of the campaign fair share pledges had been received from 71% of the Main Office Building employees. A fair share UA flag for 1960 was awarded the employees when 70% of the pledges was received. During the campaign employees were taken on two tours, one to the Beaumont Children's Home and Sabine Oaks, the other to Boy's Haven and Central Nursery.

Assisting Glenn were team captains and co-captains on all floors, who did wonderful jobs in their solicitations. They were as follows: basement, **Bill Reynolds,** captain; **Carl Bailey, Sally Dowden,** and **Barbara Knuppel,** assistants; first floor, **George Irvin,** captain; **Don Brim,** assistant; second floor, **Grady Smith,** captain and **Hank Rouse,** assistant; eighth floor, **Frank Peel** and **Mary Crow,** co-captains; and ninth floor, **Billy Creel,** captain.

Others were: tenth floor, **Roy Hester,** captain; eleventh floor, **Mary Schlicher,** captain; twelfth floor, **Frances Engelbrecht,** captain; fourteenth floor, **Glenda Dunn** and **Howard Gayle,** co-captains; fifteenth floor, **Muriel Hayes,** captain; sixteenth floor, **Don Clawson,** captain; seventeenth floor, **Myrl Hollyfield,** captain; eighteenth and 22nd floors, **Gulah (Dude) Marshall,** captain; and nineteenth floor, **Alan Hastings,** captain.

The 22nd floor under the captaincy of "Dude" Marshall, was the first floor to become 100% Fair Share in the campaign.

—By Flo Wenzell

Eighteenth and twenty-second floor employees in the Beaumont office extended October birthday wishes to **Naomi Haynes, Ava Lee Wright, Dora Brockett,** and **Claudet Louvier.**

Records Department extends a welcome to a new employee, **Martha Peebles.**

Wedding anniversary congratulations went to four eighteen floor Records Department employees during October.

They were **Mr. and Mrs. C. A. Dailey** who celebrated their first anniversary on October 17; **Mr. and Mrs. Kenneth Marshall** on their 19th anniversary, October 1; **Mr. and Mrs. F. A. Wilson** who had been married 31 years October 20, and **Mr. and Mrs. Willie Eldridge** who were also married on October 20, three years ago.

Gulah "Dude" Marshall is convalescing from an operation performed October 27 in St. Therese Hospital. The Records Department is looking forward to her return.

—By Frances Linthicum

Gulf States girls of three coffee groups enjoyed a hamburger supper at the home of **Carol Evans,** Customer Accounts Department in Beaumont. Those attending the party were: **Nelwyn Nations, Marie LaComb, Barbara Andrews, Bonnie Harton, Carol Evans, Nancy Hardy, Ethelyn Wilson,** Customer Accounts; **Mildred Harris,** Service Applications; **Catherine Richardson, Jeanne Flemming, and Grace Myers,** Billing.

Nancy Walker was honored with a stork shower at the home of **Nelwyn Nations.** The shower was given by Nancy's coffee group. Twenty guests attended.

Carol Evans and her husband **Don,** visited the Texas State Fair and friends in Dallas, while on a week's vacation.

During the month of November, the Customer Accounts Department extends birthday wishes to **Gordie Legg** and **Marie La Comb.**

—By Barbara Andrews



Proudly displaying her prize winning portrait is Charlotte LeVois, artist in the Advertising Department in Beaumont. Miss LeVois' painting took first place in the art exhibit at the Southeast Texas State Fair. Subject for the portrait was Mrs. Jeannette LeBlanc, former Gulf States employee and friend of Miss LeVois.



In 1930 this group of young Gulf Staters made up the Company's basketball squad. This picture was first published in February, 1930 Plain Talks. Three of the basket shooters (arrows) are still with the Company and work in the Beaumont office. Do you recognize them? The players in the front row are left to right: V. E. Davis, accounting; H. R. Weaver, accounting; C. H. French, commercial sales; E. E. "Shorty" Price, railway. Second row: W. T. Ricks, accounting,now supervisor of stores acounting; T. O. Gorman, railway; A. J. Johansen, accounting, now supervisor of stores accounting; A. O. Gorman, railway; A. J. Johansen, P. W. Hardcastle, cashier; W. T. Buckley, accounting, now plant accountant; Andy Poulson, stenographic, now Beaumont Division safety representative; L. R. Blankenship, transmission; and Clyde Wherry, engineering.

Tenth Floor Gulf Staters said adios to an "old timer" when **Wanda M. "Zoe" Withers** left to be a full-time housekeeper. A farewell party in the PBX room was given in her honor. Attending were many of the friends she had won during some 14 years of service.

—By Ward C. McCurtain

J. O. Robichau, engineer in the Relay and Communications section of the Beaumont Engineering Department, gave a talk on "Microwave System Installation Problems," to the student AIEE branch at Lamar College, October 20.

H. J. Sutton, superintendent of Relay and Communications, presented his paper, "Recent Practices in Protective Relaying," at the fall general meeting of the AIEE in Chicago, October 16.

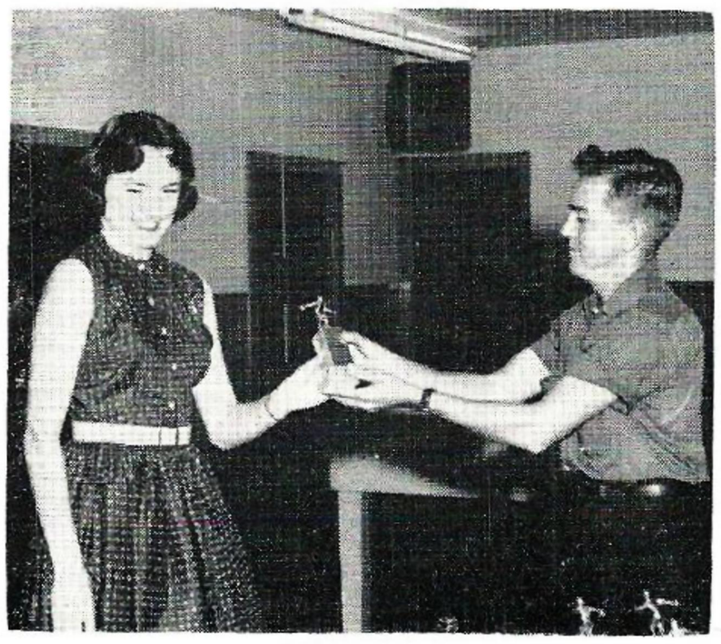
William (Bill) Haack, communications engineer in the Beaumont Engineering Department, presented a technical brief on "Microwave for Power Utilities," at the Institute of adio Engineers which met in Beaumont, October 20.

All of us at the Beaumont Service Center were sorry to see **Mr. and Mrs. B. G. Drawe** and children **Judy** and **Ed** leave to make their home on a large ranch near Boerne, Texas. Our best wishes to them in their new home. Bill will be missed by all his co-workers in the Substation Department.

—By Gertrude Petty

Nell Dube, Beaumont Accounting Department, currently tied for top spot of women bowlers in the Big Twelve League with a 150 average, not only became the first girl to break the "500 Club" but received honors last month to bowl with the Gateway Allstars against the Touring Professional Falstaff Men's team. Although the women lost, Nell held her own against such stars as Steve Nagy, Harry Smith and others. Her nickname of "Dead Eye" has now become "The Old Pro." In the picture below **A. C. "Bobo" Faggard** is presenting Nell a bowling trophy at the annual bowling banquet.

—By A. C. "Bobo" Faggard



ORANGE

Miss Wanda Beth Toney, Orange Account Department clerk, will be married soon to Clyde Welsh. Congratulations to the lucky couple. Beth plans to continue to work for the Company after her marriage.

—By Reba Willey



Considered one of the most pleasant, courteous saleswomen in Orange, **Reba Willey,** inside sales representative in the Orange office, was honored at a luncheon recently by the Orange Business and Professional Women's Club.

In the picture, Billey J. Hammond, president of the club, pins a corsage of gold chrysanthemums on Reba.

Reba began her career with the Company 13 years ago as a switchboard operator. Later she was transferred to the cashier department where she was promoted to bookkeeper. In 1950 she was promoted to her present position.

Reba is married to **Cecil Willey,** who is employed by the City of Orange water department and has one son, **Bobby Walls,** a junior at Lutcher Stark High School in Orange. She is an active member of the First Baptist Church where she works in the beginners Sunday School department.

Attending the luncheon as special guests were **T. O. (Doc) Charlton,** Orange District superintendent, **Walter House,** district sales supervisor, and **Cecil Nantz,** district supervisor.

—Taken From The Orange Leader



Austin P. Thomas, janitor for the Nederland District, attended the National Baptist Convention for colored ministers in San Francisco, California, while on vacation. Austin is the pastor of the St. Paul Baptist Church in the El Vista community near Port Arthur.

En route he visited Carlsbad Caverns, the Grand Canyon, Salt Lake City and the Royal Gorge.

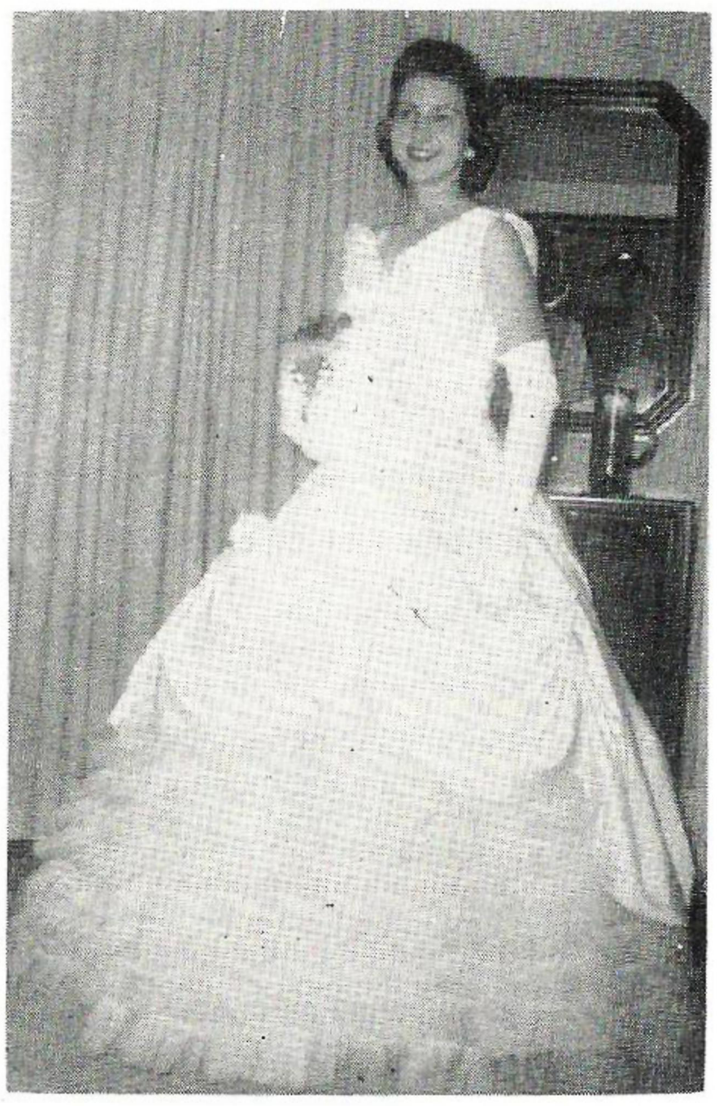
—By Elizabeth Whatley

For the past seven years Port Arthur Gulf Staters have played an important role in making Cav-OIL-cade a success and the 1959 presentation was no exception.

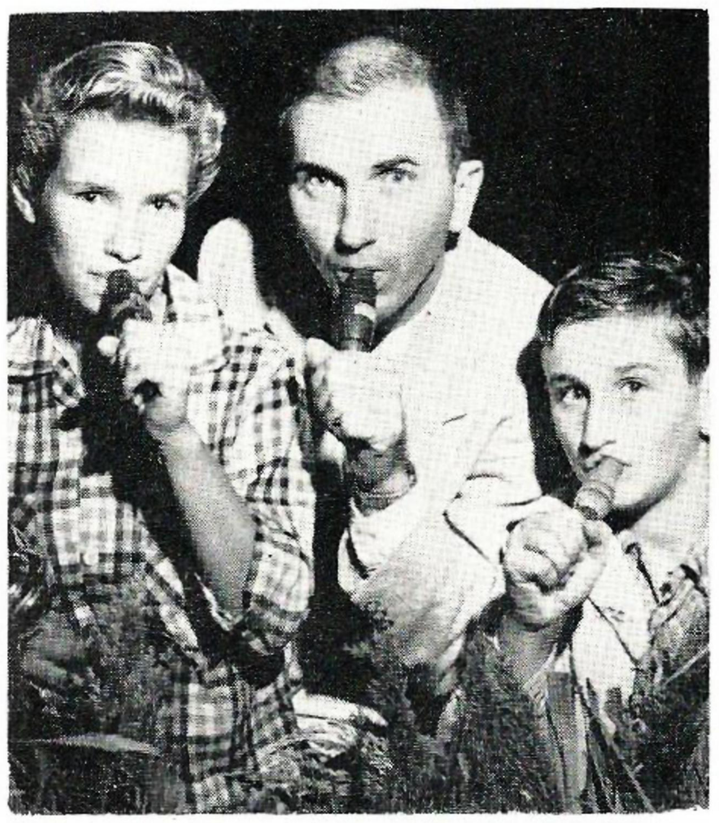
Cav-OIL-cade is sponsored each year by the Port Arthur Chamber of Commerce to honor the oil industry and its contribution to the growth of Port Arthur area. Included in the celebration are a parade, duck calling contest, selection and coronation of a queen, a variety show, water shows and buried treasure hunts.

In this year's giant street parade the Gulf Staters' float won first prize in the Commercial Division. The float was designed by Holmes Jenkins of Beaumont. (For picture of prize-winning float see page 12.) A Company float has won first prize in the Commercial Division for the last three years also. Serving as co-chairman of the street parade was Virgil Shaw, industrial engineer.

A brother-sister team contributed their talents to make this year's coronation a success. Stage director for the fete was **Wayne Dunham,** substation operator, and his sister, **Loraine,** designed the coronation program. Loraine is departmental clerk in Port Arthur T&D Department.



Showing off the beautiful white dress she wore as a Cav-OIL-cade Princess is Alice Fern DeCuir, daughter of Mr. and Mrs. C. G. "Blackie" DeCuir, residential sales supervisor for the Port Arthur Division. Alice is 16 years old and a senior at Bishop Byrne High School, Port Arthur. She was sponsored by the Sertoma Club in Port Arthur.



James Fernandez, Port Arthur residential sales representative, captured first place in the senior division of the third annual Gulf Coast Duck Calling Championship Contest during Port Arthur's Cav-OIL-cade. In the above picture Mr. Fernandez is shown with Miss Bille Domingue, daughter of Mr. and Mrs. C. J. Domingue, Port Arthur women's division winner and John Conerly, son of Mr. and Mrs. Maurice Conerly, Groves, junior division winner.

Winning the senior division in Gulf Coast Duck Calling Contest was **Jim Fernandez,** residential sales representative. (See picture above.)

Participating in the different events were **J. Kirby Jones,** sales superintendent; **R. E. White,** operating superintendent and **C. M. Scott,** manager, Port Arthur Division. All are members of the Commodores, an organization of civic minded persons who act as patron supporters backing various events in the celebration.

Serving on the Variety Show ticket sales committee was **Rosemary Vaught,** secretary to Mr. Scott.

Miss Alice Fern DeCuir, daughter of **Mr.** and **Mrs. C. G. "Blackie" DeCuir,** residential sales supervisor, was a Cav-OIL-cade Princess. (For Miss DeCuir's picture see this page.)

—By Rosemary Vaught

Physical and mental health is related to the ion content of the air. Excess positive ions slow healing, cause mental depression, and aggravate arthritic conditions. Excess negative ions relieve these conditions and promote a general state of well being.

Savings through fewer accidents more than pay for the increase in capital and operating costs of new street-lighting installations.



Mr. and Mrs. W. M. Gordon announce the birth of their third child, a son, **William Earl,** on September 12. Mr. Gordon is a serviceman in the Baton Rouge Electric Service Department. The Gordons also have two daughters.

Mr. and Mrs. R. P. Scioneaux announce the birth of their son, **Timothy Bryant,** on October 7. Mr. Scioneaux is an appliance repairman in the Baton Rouge Service Department. Mrs. Scioneaux is a former Gulf Stater. The Scioneaux's also have a four year old son, **Rodney Paul.**

Mr. and Mrs. Carter Carpenter announce the birth of their son, **Barry Neal,** October 19. The father is in the Baton Rouge Electric Meter Department.

Mr. and Mrs. Richard Hughes announce the birth of their daughter, **Kim Renee,** on September 25. Mr. Hughes is in the Baton Rouge Electric Meter Department and Mrs. Hughes is a former Gulf Stater. The Hughes also have two sons **Keith Richard** and **Kerry Paul.**

Mr. and Mrs. Charles Smith announce the birth of their daughter, **Toby Gail,** on October 15. Mr. Smith is in the Baton Rouge Garage.

Mr. and Mrs. Buddy Mullen announce the birth of their daughter, **Ronda Lynn.** Mr. Mullen is in the Baton Rouge T & D Department.

Mr. and Mrs. P. C. Seymore, announce the birth of their daughter, **Tammy Louise,** on October 21. Mr. Seymore is in the Baton Rouge T & D Department.

Mr. and Mrs. Lewis C. Guthrie, Jr. announce the birth of their fourth child and third daughter, **Cassandra,** on October 24. Mr. Guthrie is in the Beaumont Engineering Department.

Mr. and Mrs. Charles J. Boring announce the birth of a son, **Martin David,** on October 11. Charlie is commercial sales representative in Navasota.

Mr. and Mrs. Melvin Feagin announce the birth of a daughter, **Terri Ann,** October 12. Melvin is in the Engineering Department in Navasota.

Mr. and Mrs. Wilson Meaux, Jr. announce the birth of their son, **Anthony Wade,** on October 18 which was also Mrs. Meaux's 21st birthday. Mrs. Meaux is the former Mae Rose Hargrave. Mr. Meaux is a line helper in the Layfette T&D.

Mr. and Mrs. T. J. Thayer, announce the birth of their son, **Chris,** October 30. Mrs. Thayer is the former Virginia Raggio.

Mr. Thayer is a meter reader in Lafayette.

Mr. and Mrs. Robert C. Lafferty announce the birth of their third child and second son, **Jeffrey Wayne,** October 14. Mr. Lafferty is an auxiliary operator at Louisiana Station.

Mr. and Mrs. Tommy L. White announce the birth of their second child and first son, **Tommy Lloyd,** October 16. Mr. White is an auxiliary operator at Louisiana Station.

Mr. and Mrs. Archie L. McClure announce the birth of their third child and son, **James Bret,** October 26. Mr. McClure is a repairman at Louisiana Station.

Mr. and Mrs. A. A. Young announce the birth of their son, **Scott Allen,** November 3. Al is a writer in the Beaumont Advertising Department.

Mr. and Mrs. Eugene Koci announce the birth of their daughter, **Donna Lynn,** October 1. Mr. Koci is the collector in the Orange District office.

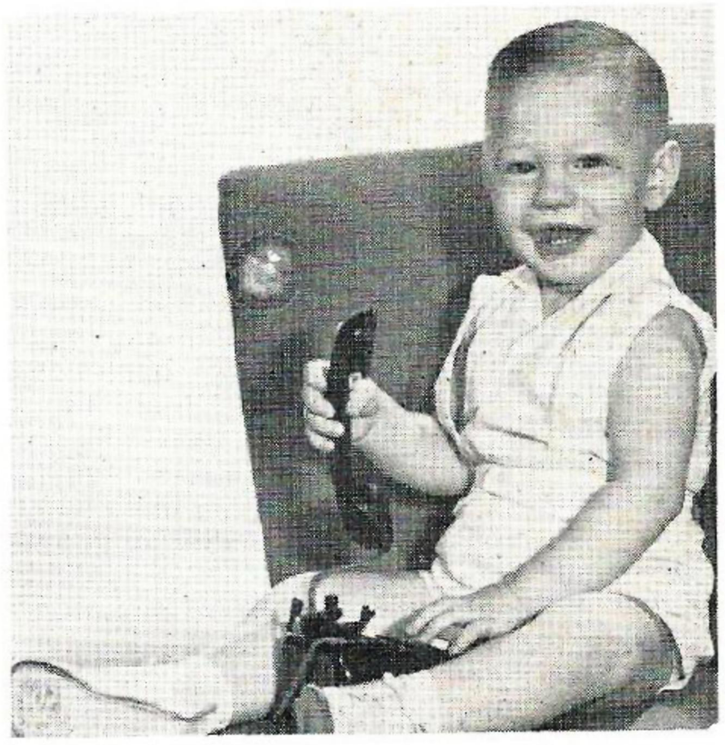
President and Mrs. Roy S. Nelson announce the birth of their first grandchild, a girl, **Mary Jane,** November 9. The parents are Mr. and Mrs. B. A. Steinhagen III. Mrs. Steinhagen is the former Janie Nelson.

gulf staters in the news

Serving as industrial division chairman of the 1959 United Givers Fund drive in Lafayette is **Jim Richardson,** Lafayette area development engineer.

Jim is a graduate of Louisiana State University, he has worked on Boy Scout drives and for other charitable organizations in the past. He is also an active member of the Methodist Church and the Lafayette Chamber of Commerce.

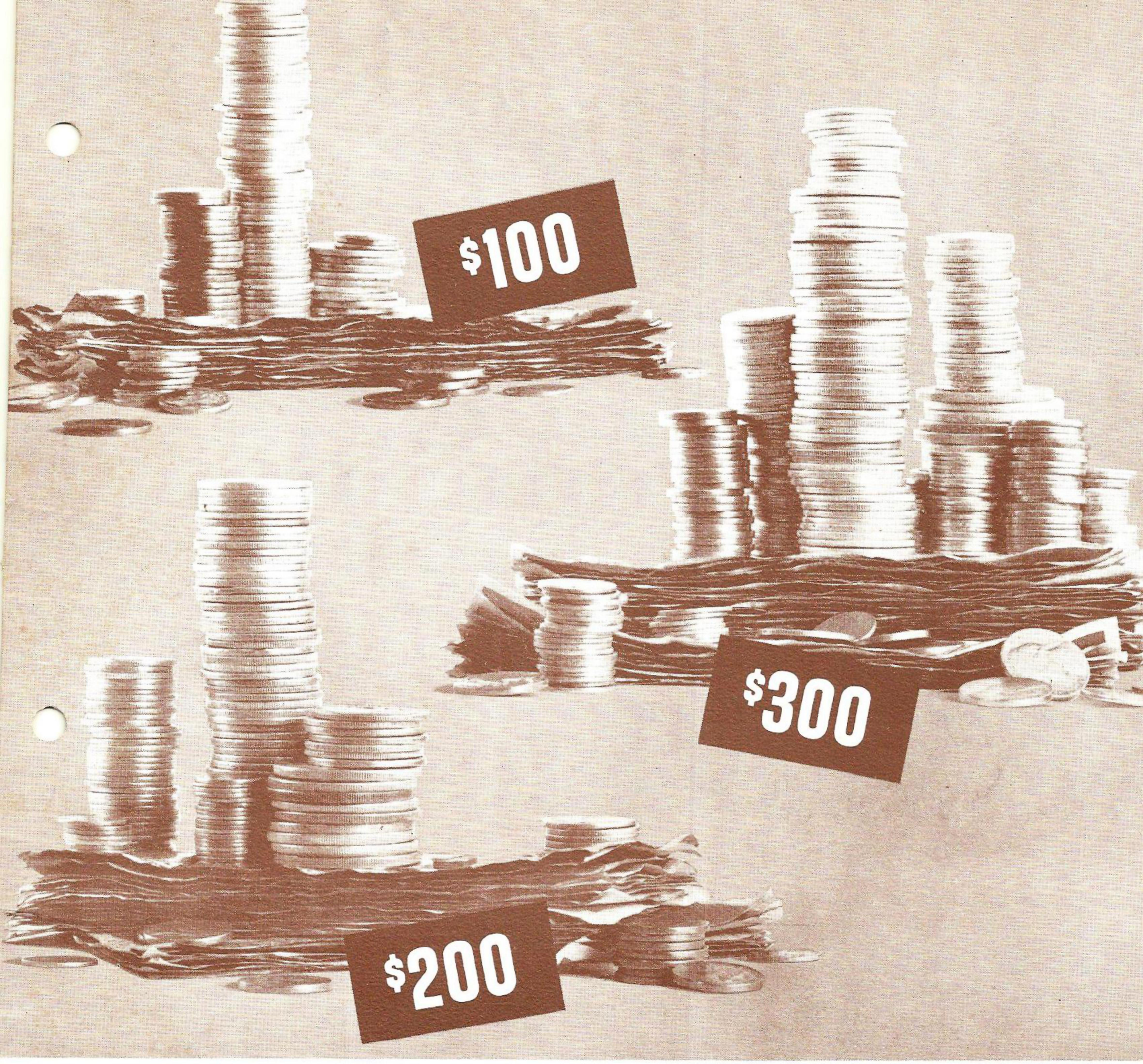
GROWING with Gulf Staters



"I may have had the wrong number but that was an interesting conversation," laughs 15-month old Vernon Keith McGee, the son of V. V. McGee, Port Arthur Appliance Repair Department.



Cynthia Marshall, daughter of Mr. and Mrs. Kenneth Marshall, is a senior at French High this year and has been named Captain of the Buffalo Belles precision drill team for this year. Mrs. Marshall is employed in the Beaumont Records Department.



WE COULD SURE USE SOME OF OUR "PUBLIC POWER" TAXES FOR CHRISTMAS

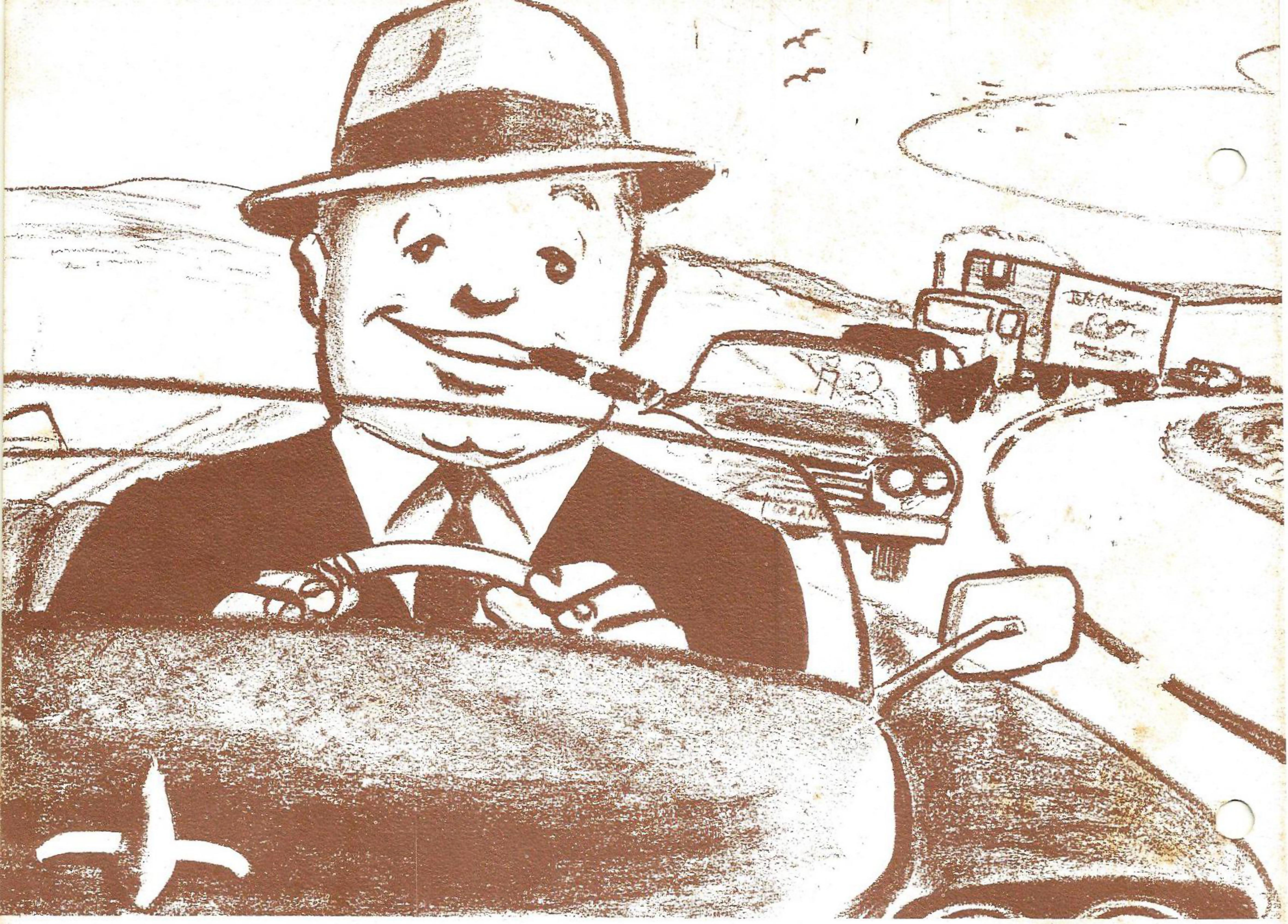
THIS is the Thanksgiving—Christmas season, and we Americans have much to be thankful for.

Agreed. But we'd be even more thankful if there were no unnecessary spending of our tax money to put the federal government deeper into our business.

So far, we taxpayers have paid about $5,500,000,000 in tax money for "public power." That averages about $100 per family. And the "public power" lobbyists are seeking $10 billion more, or another $200 per family!

That $100 would come in mighty handy for Christmas, wouldn't it?

But as long as most people don't know about "public power" spending, it looks as though the federal government will continue to play "Santa Claus" to the privileged few at the expense of all of us.



MEET BOTTLENECK BILL

BUT DON'T PASS HIM ON A HILL

THE speed limit is 60 miles an hour.

But Bill is driving 35, happy in his belief that he's doing his part to "reduce traffic accidents," by not speeding.

Bill pays no attention to the irate drivers of the cars piled up behind him who are held to a snail's pace and unable to pass. If he does see them, he doesn't care; he's "driving safe and sane" and he isn't going to speed up for anyone. Sooner or later, one of those drivers behind him is going to try to pass this bottleneck—and if an accident results, this "safe" driver will just shake his head at the stupidity of other drivers and go happily and slowly on his way, to cause another accident another day.

MORAL: Remember, there is a minimum speed limit as well as a maximum speed limit on today's highways. Observe *both* laws. Don't be a traffic bottleneck.